

Holding(s) in Company

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R.E.A.Hldgs PLC 17 April 2007 TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES 1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: R.E.A. HOLDINGS PLC 2. Reason for the notification (please place an X inside the appropriate bracket/s): An acquisition or disposal of voting rights: () An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: () An event changing the breakdown of voting rights: () Other (please specify) : (X) CONFIRMATION OF CURRENT POSITION AS REQUIRED BY EUTD REGULATIONS 3. Full name of person(s) subject to the notification obligation: PRUDENTIAL PLC GROUP OF COMPAINES 4. Full name of shareholder(s) (if different from 3.) : 5. Date of the transaction (and date on which the threshold is crossed or reached if different): 14 MARCH 2007 6. Date on which issuer notified: 16 MARCH 2007 7. Threshold(s) that is/are crossed or reached: 12% 8. Notified details: A: Voting rights attached to shares Class/type of shares if possible Situation previous to the Triggering using the ISIN CODE transaction Number of Number of voting shares Rights GB0002349065 3,764,870 3,764,870 Resulting situation after the triggering transaction Class/type of shares if Number of Number of voting % of voting possible using the ISIN shares rights rights CODE Direct Direct Indirect Direct Indirect GB0002349065 3,764,870 3,764,870 12.11% B: Financial Instruments Resulting situation after the triggering transaction Type of Expiration Exercise/ Number of voting rights that may % of financial Date Conversion be acquired if the instrument is voting instrument Period/ Date exercised/ converted. rights N/A N/A N/A N/A N/A Total (A+B) Number of voting rights % of voting rights 3,764,870 12.11% 9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable : Prudential plc (parent company) M&G Group Limited (wholly owned subsidiary of Prudential plc) M&G Limited (wholly owned subsidiary of M&G Group Limited) M&G Investment Management Limited (wholly owned subsidiary of M&G Limited) M&G Securities Limited (wholly owned subsidiary of M&G Limited) Proxy Voting: 10. Name of the proxy holder: N/A 11. Number of voting rights proxy holder will cease to hold: N/A 12. Date on which proxy holder will cease to hold voting rights: N/A 13. Additional information: N/A 14. Contact name: Paul Hudson R.E.A. Services Limited 15. Contact telephone number: 020 7436 7877 This information is provided by RNS The company news service from the London Stock Exchange