

# R.E.A. Holdings plc: Director/PDMR notification

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R.E.A. Holdings plc (RE.)  
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20-Dec-2016 / 12:39 GMT/BST  
Dissemination of a Regulatory Announcement, transmitted by EQS Group.  
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Persons Discharging Managerial Responsibilities (PDMR) Notification  
PDMR Notification Form Page

1 - Details of the person discharging managerial responsibilities / person  
closely associated

Must complete either for a natural person or a legal person. If completing  
for a legal person, please include the legal form as provided for in the  
register where it is incorporated, if applicable.

Name of natural person\*    First Name(s)                      Last Name(s)

Or  
Legal Person \*                      Emba Holdings Limited

2 - Reason for the notification

Must complete either for a natural person or a legal person. If completing  
for a legal person, please include the legal form as provided for in the  
register where it is incorporated, if applicable.

For persons discharging managerial responsibilities: the position occupied  
within the issuer, emission allowance market participant / auction  
platform / auctioneer / auction monitor should be indicated e.g. CEO, CFO.

For persons closely associated with:- An indication that the notification  
concerns a person closely associated with a person discharging managerial  
responsibilities;- Name and position of the relevant person discharging  
managerial responsibilities

Position/status\* PCA of Richard Robinow - Director  
of R.E.A. Holdings plc

Initial notification / Amendment \* Initial notification

In case of amendment, please enter the  
previous notification reference number  
and explain the error that this  
notification is amending.

3 - Details of the issuer, emission allowance market participant, auction  
platform, auctioneer or auction monitor

Full name of the entity \* R.E.A. Holdings plc  
Legal Entity Identifier code 213800YXL94R94RYG150

4 - Details of transaction(s)

Details of the transaction(s): section to be repeated for (i) each type of  
instrument; (ii) each type of transaction; (iii) each date; (iv) each place  
where transactions have been conducted.

Transaction(s) summary table

Date	Description of Financial Transaction	Aggregated Price	Aggregated Volume	Total Aggregated Volume
2016-12-20	Subscription of shares	295p	771,000	771,000

Description of the financial instrument, type of  
instrument \* New ordinary shares of 25p

Identification Code \* GB0002349065

Nature of the transaction \* Subscription pursuant to a placing of  
3,670,000 new ordinary shares

Currency \* GBP

Price(s) and volumes(s) *	Price	Volume	Total
	2.95	771,000	£2,274,450

Where more than one  
transaction of the same  
nature (purchases, sales,  
lendings, borrows, .) on the  
same financial instrument or  
emission allowance are  
executed on the same day and  
on the same place of

transaction, prices and volumes of these transactions shall be reported in this field, in a two columns form as presented above, inserting as many lines as needed. Using the data standards for price and quantity, including where applicable the price currency and the quantity currency, as defined under Commission Delegated Regulation supplementing Regulation (EU) No 600/2014 of the European Parliament and of the Council with regard to regulatory technical standards for the reporting of transactions to competent authorities adopted under Article 26 of Regulation (EU) No 600/2014.

Aggregated Information	Price	Volume	Total
	n/a	n/a	n/a

Date of Transaction *	2016-12-20
Date of the particular day of execution of the notified transaction. Using the ISO 8601 date format: YYYY-MM-DD; Date of trade in UTC time	

Place of transaction *	London
Name and code to identify the MiFID trading venue, the systematic internaliser or the organised trading platform outside of the Union where the transaction was executed as defined under Commission Delegated Regulation supplementing Regulation (EU) No 600/2014 of the European Parliament and of the Council with regard to regulatory technical standards for the reporting of transactions to competent authorities adopted under Article 26 of Regulation (EU) No 600/2014, or if the transaction was not executed on any of the above mentioned venues, please mention 'outside a trading venue'.	

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End of Announcement      EQS News Service

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