

Director/PDMR Shareholding

R.E.A.Hldgs PLC 20 April 2006 NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an issuer to make a RIS notification required by DR 3.1.4R(1). (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24. (2) An issuer making a notification in respect of a derivative relating to the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24. (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24. (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24. Please complete all relevant boxes in block capital letters.

1. Name of the issuer R.E.A. Holdings plc

2. State whether the notification relates to (i) a transaction notified in accordance with DR 3.1.4R(1)(a); or (ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or (iii) both (i) and (ii) (i) and (ii) 3. Name of person discharging managerial responsibilities/director R M Robinow - Chairman J C Oakley - Managing Director J M Green-Armytage - Director J R M Keatley - Director L E C Letts - Director R E Landon - PDMR

4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person R M Robinow - Mr Robinow and immediate family J C Oakley - Mr Oakley only J M Green- Armytage - Mr Green - Armytage and Mace Executive Pension Scheme J R M Keatley - Mr Keatley, NPK Holdings Limited, and Rathbone Trust Company Limited A/C JKPENFD L E C Letts - Mr Letts only R E Landon - Fleetwood - Hesketh Limited and Mr Landon's immediate family

5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest See 3 & 4 above. No non-beneficial interests

6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares ordinary shares of 25p

7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them R M Robinow - Perry Nominees Limited 5,845 ordinary shares J C Oakley 3,181 ordinary shares J M Green- Armytage 3,294 ordinary shares and Mace Executive Pension Scheme 549 ordinary shares J R M Keatley 1,903 ordinary shares NPK Holdings Limited 22,487 ordinary shares, and Rathbone Trust Company Limited A/C JKPENFD 8,032 ordinary shares L E C Letts 5,143 ordinary shares R E Landon Pershing Keen Nominees Limited A/C PUCLT 2,587 ordinary shares

8. State the nature of the transaction R.E. A. Holdings plc open offer

9. Number of shares, debentures or financial instruments relating to shares acquired See 7 above

10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) In all cases less than 0.2%

11. Number of shares, debentures or financial instruments relating to shares disposed NA

12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) NA

13. Price per share or value of transaction Open offer subscription price £2.60

14. Date and place of transaction Open offer became conditional on 19 April 2006

15. Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) R M Robinow 5,845 ordinary shares (0.02%) J C Oakley 66,804 ordinary shares (0.23%) J M Green- Armytage 59,704 ordinary shares (0.20%) J R M Keatley 680,878 ordinary shares (2.32%) L E C Letts 108,008 ordinary shares (0.37%) R E Landon 37,359 ordinary shares (0.13%)

16. Date issuer informed of transaction 19 April 2006

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

17. Date of grant

18. Period during which or date on which it can be exercised

19. Total amount paid (if any)

for grant of the option 20. Description of shares or debentures involved (class and number) 21.
Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise
22. Total number of shares or debentures over which options held following notification 23. Any
additional information 24. Name of contact and telephone number for queries Paul Hudson 020
7419 0100 Name and signature of duly authorised officer of issuer responsible for making
notification Jeremy Robinow Date of notification 20 April 2006 END This information is provided
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