

# Director/PDMR Shareholding

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R.E.A.Hldgs PLC 31 October 2007 R.E.A. Holdings plc ("REA") Notification of transactions by director and connected persons REA announces that it has today received notification in accordance with the requirements of Rule 3.1.2R of the Disclosure and Transparency Rules of the Financial Services Authority that on 30 October 2007 Emba Holdings Limited, being a person connected with Mr R M Robinow (the chairman of REA), has sold 90,000 9 per cent cumulative preference shares of REA at a price of 107p per share. This information is provided by RNS The company news service from the London Stock Exchange