## **Director/PDMR Shareholding**

,

RNS Number : 8885Z R.E.A.Hldgs PLC 21 January 2011

R.E.A. Holdings plc ("REA")

Notification of transactions by a person discharging managerial responsibilities ("PDMR") and connected persons

REA announces that on 19 January 2011 notification was received from Mr R E Landon, a PDMR, in accordance with the requirements of Rule 3.1.2R of the Disclosure and Transparency Rules of the Financial Services Authority, that on 19 January 2011 a holding of 18,000 9 per cent cumulative preference shares of £1 each, such holding being beneficially owned by Mr R E Landon, was sold at a price of 111.25 pence per share.

Also on 19 January 2011 Fleetwood-Hesketh Limited, a company beneficially owned by Mr Landon, sold 10,000 ordinary shares of 25 pence ("ordinary shares") at a price of 790 pence and Mrs J E Landon, a person connected with Mr Landon, purchased such ordinary shares.

Such transactions were in the name of Pershing Nominees Limited a/c PULCT.

This information is provided by RNS
The company news service from the London Stock Exchange

## RDSUAUARAOAAUAR