

Director/PDMR Shareholding

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R.E.A.Hldgs PLC 12 October 2007 R.E.A. Holdings plc ("REA") Notification of transactions by director and connected persons REA announces that it has today received notification in accordance with the requirements of Rule 3.1.2R of the Disclosure and Transparency Rules of the Financial Services Authority that on 11 October 2007, Mr R M Robinow (the chairman of REA) and persons connected with him (as detailed below) sold the numbers of 9 per cent cumulative preference shares of REA shown below at a price of 107p per share: R M Robinow 583 Mrs P E Robinow 500 Emba Holdings Limited 120,834 This information is provided by RNS The company news service from the London Stock Exchange