

# Director/PDMR Shareholding

RNS Number : 5961G  
Ocado Group PLC  
02 March 2018

DIRECTOR/PDMR SHAREHOLDING  
OCADO GROUP PLC

2 March 2018

## Ocado Group plc Director/PDMR Notification

Ocado Group plc ("the Company") announces that on 1 March 2018 it granted awards ("Awards") to its executive directors pursuant to the Ocado Long-Term Incentive Plan ("LTIP"), as follows:

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>	
a)	Name	Tim Steiner
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Executive Officer
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc
	Identification code	ISIN GB00B3MBS747

b)	Nature of the transaction	<p>Tim Steiner participated in the Ocado Long-Term Incentive Plan.</p> <p>Tim Steiner was awarded 219,621 conditional shares in Ocado Group plc. The award will vest in March 2021 subject to the satisfaction of performance conditions, as described in the Company's 2017 annual report and accounts. No payment is required for the awards.</p>		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£5.4093	219,621	
d)	Aggregated information - Aggregated volume - Price	Price	Aggregated volume	Aggregate total
		£5.4093	219,621	£1,188,000
e)	Date of the transaction	1 March 2018		
f)	Place of the transaction	London Stock Exchange (XLON)		

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>			
a)	Name	Duncan Tatton-Brown		
<b>2</b>	<b>Reason for the notification</b>			
a)	Position/status	Chief Financial Officer		
b)	Initial notification/ Amendment	Initial notification		
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>			
a)	Name	Ocado Group plc		
b)	LEI	213800LO8F61YB8MBC74		
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc		
	Identification code	ISIN GB00B3MBS747		
b)	Nature of the transaction	<p>Duncan Tatton-Brown participated in the Ocado Long-Term Incentive Plan.</p> <p>Duncan Tatton-Brown was awarded 101,769 conditional shares in Ocado</p>		

		Group plc. The award will vest in March 2021 subject to the satisfaction of performance conditions, as described in the Company's 2017 annual report and accounts. No payment is required for the awards.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£5.4093	101,769	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume  - Price	£5.4093	101,769	£550,500
e)	Date of the transaction	1 March 2018		
f)	Place of the transaction	London Stock Exchange (XLON)		

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>	
a)	Name	Mark Richardson
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Operations Officer
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc
	Identification code	ISIN GB00B3MBS747
b)	Nature of the transaction	<p>Mark Richardson participated in the Ocado Long-Term Incentive Plan.</p> <p>Mark Richardson was awarded 101,769 conditional shares in Ocado Group plc. The award will vest in March 2021 subject to the satisfaction of performance conditions, as described in the Company's 2017 annual report and</p>

		accounts. No payment is required for the awards.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£5.4093	101,769	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume - Price	£5.4093	101,769	£550,500
e)	Date of the transaction	1 March 2018		
f)	Place of the transaction	London Stock Exchange (XLON)		

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>		
a)	Name	Luke Jensen	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Chief Executive Officer, Ocado Solutions	
b)	Initial notification/ Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Ocado Group plc	
b)	LEI	213800LO8F61YB8MBC74	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc	
	Identification code	ISIN GB00B3MBS747	
b)	Nature of the transaction	<p>Luke Jensen participated in the Ocado Long-Term Incentive Plan.</p> <p>Luke Jensen was awarded 97,609 conditional shares in Ocado Group plc. The award will vest in March 2021 subject to the satisfaction of performance conditions, as described in the Company's 2017 annual report and accounts. No payment is required for the awards.</p>	
c)	Price(s) and volume(s)	Price(s)	Volume(s)

		£5.4093	97,609
d)	Aggregated information	Price	Aggregated volume
	- Aggregated volume	£5.4093	97,609
	- Price		£528,000
e)	Date of the transaction	1 March 2018	
f)	Place of the transaction	London Stock Exchange (XLON)	

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>		
a)	Name	Neill Abrams	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Group General Counsel and Company Secretary	
b)	Initial notification/ Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Ocado Group plc	
b)	LEI	213800LO8F61YB8MBC74	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc	
	Identification code	ISIN GB00B3MBS747	
b)	Nature of the transaction	Neill Abrams participated in the Ocado Long-Term Incentive Plan.  Neill Abrams was awarded 68,326 conditional shares in Ocado Group plc. The award will vest in March 2021 subject to the satisfaction of performance conditions, as described in the Company's 2017 annual report and accounts. No payment is required for the awards.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£5.4093	68,326

d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume	£5.4093	68,326	£369,600
	- Price			
e)	Date of the transaction	1 March 2018		
f)	Place of the transaction	London Stock Exchange (XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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