Director/PDMR Shareholding

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RNS Number : 6612M Ocado Group PLC 17 September 2019

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

17 September 2019

Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its Directors' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Tim Steiner			
2	Reason for the notification				
a)	Position/status	Chief Executive Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code ISIN GB00B3MBS747				
b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee			

		share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Tim Steiner purchased 11 Partnership Shares at a price of £13.500 per Partnership Share, and was granted by the Company (for no consideration) 1 Matching Share. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
	, ,	£13.500		11	
		£0.00		1	
d)	Aggregated information	Price	Aggregat volume	ted	Aggregate total
	- Aggregated volume - Price	£12.375	12		£148.50
e)	Date of the transaction	16 September 2019			
f)	Place of the transaction	London Sto	ock Exchai	nge (XLON	J)

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Duncan Tatton-Brown			
2	Reason for the notific	cation			
a)	Position/status	Chief Financial Officer			
b)	Initial notification/ Amendment Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				

a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			ch in Ocado
	Identification code	ISIN GB00B3MBS747			
b)	Nature of the transaction	Duncan Tatton-Brown participated in Ocado Share Incentive Plan ("SIP"). is a HMRC approved tax-advantaged employee share scheme that was apply shareholders at the Company's Alegeneral Meeting on 11 May 2011. Unemployees are able to purchase ordishares in the Company of 2 pence emarket value ("Partnership Shares"), deductions from salary each month, receive allocations of matching ordinshares of 2 pence each ("Matching Suncan Tatton-Brown purchased 11 Partnership Shares at a price of £13. Partnership Share, and was granted Company (for no consideration) 1 Maschare. These shares are held by the employee benefit trust for the SIP.		siP"). The SIP ataged allass approved by's Annual 11. Under it, as ordinary nee each at res"), using both, and ordinary ning Shares"). The d 11 of £13.500 per anted by the py the	
c)	Price(s) and volume(s)	Price(s)		Volume(s	s)
	, ,	£13.500		11	
		£0.00		1	
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	Aggregated volumePrice	£12.375	12		£148.50
e)	Date of the	16 September 2019			
	transaction				
f)	Place of the transaction	London Sto	ock Excha	nge (XLON	N)

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name Mark Richardson				
2	Reason for the notification				
a)	Position/status	Chief Operations Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				

a)	Name	Ocado Gro	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74				
4	Details of the transactype of instrument; (in and (iv) each place w	ii) each type	of transa	ction; (iii)	each date;	
a)	Description of the financial instrument, type of instrument	Ordinary s Group plc	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00	B3MBS74	7		
b)	Nature of the transaction	Mark Richardson participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Mark Richardson purchased 11 Partnership Shares at a price of £13.500 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
c)	Price(s) and volume(s)	Price(s)		Volume(s	s)	
	.,	£13.500		11		
		£0.00		2		
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total	
	- Aggregated volume	£11.423 13 £148.		£148.50		
	- Price					
e)	Date of the transaction	16 September 2019				
f)	Place of the transaction	London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name	Neill Abrams	

2	Reason for the notification				
a)	Position/status	Group Ger Secretary	neral Coun	sel and Co	ompany
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, auction platform, auc				rticipant,
a)	Name	Ocado Gro	oup plc		
b)	LEI	213800LO	8F61YB8N	ИВС74	
4	Details of the transac type of instrument; (i and (iv) each place w	i) each type	of transa	ction; (iii)	each date;
a)	Description of the financial instrument, type of instrument	Ordinary sl Group plc	nares of 2	pence ead	ch in Ocado
	Identification code	ISIN GB00	B3MBS74	7	
b)	Nature of the transaction	Neill Abrams participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Neill Abrams purchased 11 Partnership Shares at a price of £13.500 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s) £13.500		Volume(:	s)
		£13.500 £0.00		2	
d)	Aggregated	Price	Aggrega		Aggregate
۵)	information		volume		total
	- Aggregated volume	£11.423	13		£148.50
	- Price				
e)	Date of the transaction	16 Septem	ber 2019		

I	f)		London Stock Exchange (XLON)
		transaction	
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1	Details of the person discharging managerial responsibilities/ person closely associated			
a)	Name Luke Jensen			
2	Reason for the notific	cation		
a)	Position/status	CEO, Ocado Solution	ns	
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, auction platform, auc			
a)	Name	Ocado Group plc		
b)	LEI	213800LO8F61YB8N	MBC74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc		
	Identification code	ISIN GB00B3MBS747		
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Luke Jensen purchased 11 Partnership Shares at a price of £13.500 per Partnership Share, and was granted by the Company (for no consideration) 1 Matching Share. These shares are held by the employee benefit trust for the SIP.		
c)	Price(s) and volume(s)	Price(s) £13.500	Volume(s) 11	
		£0.00	1	

d)	Aggregated information	Price	Aggregated volume	Aggregate total
	Aggregated volumePrice	£12.375	12	£148.50
e)	Date of the transaction	16 September 2019		
f)	Place of the transaction	London Sto	ock Exchange (XLON	1)

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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