## **Director/PDMR Shareholding**

,

RNS Number : 1805O Ocado Group PLC 15 May 2018

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

15 May 2018

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its Directors' participation in The Ocado Share Incentive Plan.

	Details of the person discharging managerial responsibilities/					
1	person closely associated					
a)	Name	Tim Steiner				
2	Reason for the notification					
a)	Position/status	Chief Executive Officer				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC74				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc				
	Identification code	ISIN GB00B3MBS747				

b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").				
		Tim Steiner purchased 27 Partnership Shares at a price of £5.566 per Partnership Share, and was granted by the Company (for no consideration) 4 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
c)	Price(s) and volume(s)	Price(s)	rice(s) Volui		ne(s)	
		£5.566		27		
		£0.00		4		
d)	Aggregated information	Price	Aggre volum	gated e	Aggregate total	
	- Aggregated volume	£4.848	31		£150.28	
	- Price					
e)	Date of the transaction	15 May 2018				
f)	Place of the transaction	London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name Duncan Tatton-Brown				
2	Reason for the notification				
a)	Position/status	Chief Financial Officer			
b)	Initial notification/ Amendment Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name Ocado Group plc				
b)	LEI 213800LO8F61YB8MBC74				

4	type of instrument; (ii)	ails of the transaction(s): section to be repeated for (i) each e of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc				
	Identification code	ISIN GB00B3MBS747				
b)	Nature of the transaction	Duncan Tatton-Brown participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").				
		Duncan Tatton-Brown purchased 27 Partnership Shares at a price of £5.566 per Partnership Share, and was granted by the Company (for no consideration) 4 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
c)	Price(s) and volume(s)	Price(s)		Volun	ne(s)	
		£5.566		27		
		£0.00 4				
d)	Aggregated information	Price	Aggregated volume		Aggregate total	
	- Aggregated volume	£4.848			£150.28	
	- Price					
e)	Date of the transaction	15 May 2018				
f)	Place of the transaction	London Stoo	ck Exch	ange ()	KLON)	

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name Mark Richardson				
2	Reason for the notification				
a)	Position/status Chief Operations Officer				
b)	Initial notification/ Amendment	Initial notification			

transaction  Ocado Share Incentive Plan ( SIP is a HMRC approved tax-a all-employee share scheme approved by shareholders Company's Annual General I	for (i) each each date; onducted each in the ("SIP"). The c-advantaged e that was rs at the Meeting on			
b) LEI 213800LO8F61YB8MBC74  4 Details of the transaction(s): section to be repeated f type of instrument; (ii) each type of transaction; (iii) each (iv) each place where transactions have been considered and (iv) each place where transactions ha	each date; onducted each in each in each in the ("SIP"). The c-advantaged e that was rs at the Meeting on			
4 Details of the transaction(s): section to be repeated for type of instrument; (ii) each type of transaction; (iii) each type of transaction; (iii) each type of transactions have been contained.  a) Description of the financial instrument, type of instrument, type of instrument  Identification code  b) Nature of the transaction  Nature of the transaction  SIP is a HMRC approved tax-a all-employee share scheme approved by shareholders Company's Annual General in type of instrument.	each date; onducted each in each in each in the ("SIP"). The c-advantaged e that was rs at the Meeting on			
type of instrument; (ii) each type of transaction; (iii) each div) each place where transactions have been compared and (iv) each place where transactions have been compared and (iv) each place where transactions have been compared and (iv) each place where transactions and (iv) each type of transactions and (iv) each type of transactions and (iv) each type of transactions and (iv) each place where transactions have been company shares of 2 pence each occasion of 2 pence each place where transactions have been company shares of 2 pence each occasion of 2 pence each occasion of 2 pence each occasion occasion of 2 pence each occasion occasion occasions and (iv) each place where transactions have been company shares of 2 pence each occasion occasion occasions and (iv) each place where transactions have been company shares of 2 pence each occasion occasion occasions and (iv) each place where transactions and (iv) each place where transactions and (iv) each place where transactions have been company shares of 2 pence each occasion occasion occasions and (iv) each place where transactions and (iv) each place where transactions are considered and (iv) each place where transact	each date; onducted each in each in each in the ("SIP"). The c-advantaged e that was rs at the Meeting on			
financial instrument, type of instrument  Identification code  ISIN GB00B3MBS747  b) Nature of the transaction  Mark Richardson participate Ocado Share Incentive Plan (SIP is a HMRC approved tax-a all-employee share scheme approved by shareholders Company's Annual General I	ated in the ("SIP"). The readvantaged e that was rs at the Meeting on			
b) Nature of the transaction  Mark Richardson participate Ocado Share Incentive Plan (SIP is a HMRC approved tax-a all-employee share scheme approved by shareholders Company's Annual General II	("SIP"). The c-advantaged e that was ers at the Meeting on			
transaction  Ocado Share Incentive Plan ( SIP is a HMRC approved tax-a all-employee share scheme approved by shareholders Company's Annual General I	("SIP"). The c-advantaged e that was ers at the Meeting on			
able to purchase ordinary sh Company of 2 pence each value ("Partnership Share: deductions from salary each receive allocations of matchir shares of 2 pence each Shares").  Mark Richardson purch Partnership Shares at a price per Partnership Share, and w by the Company (for no consi Matching Shares. These share by the employee benefit trust for the salar shares are shared by the employee benefit trust for the salar shares.	Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").			
c) Price(s) and volume(s) Price(s) Volume(s	(s)			
£5.566 27				
£0.00 4				
	Aggregate otal			
- Aggregated £4.848 31 £1	£150.28			
- Price				
e) Date of the transaction 15 May 2018	15 May 2018			
f) Place of the transaction London Stock Exchange (XLO	ON)			

Details of the person discharging managerial responsibilities/ person closely associated

a)	Name	Neill Abrams				
2	Reason for the notificat	ation				
a)	Position/status		Group General Counsel and Company Secretary			
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC74			4	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc				
	Identification code	ISIN GB00B3MBS747				
b)	Nature of the transaction	Neill Abrams participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").				
		Neill Abrams purchased 27 Partnership Shares at a price of £5.566 per Partnership Share, and was granted by the Company (for no consideration) 4 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
c)	Price(s) and volume(s)	Price(s) Volume(s)		ne(s)		
		£5.566 27				
		£0.00 4				
d)	Aggregated information	Price	Aggre volum	egated ne	Aggregate total	
	- Aggregated volume	£4.848	31		£150.28	
	- Price					
e)	Date of the transaction	15 May 2018	<u>1                                    </u>		<u> </u>	

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f)	Place of the transaction	London Stock Exchange (XLON)

1	Details of the person di		ial responsibilities/		
	person closely associated				
a)	Name	Luke Jensen			
2	Reason for the notification				
a)	Position/status	CEO, Ocado Solutions			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, en auction platform, auction				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00B3MBS747			
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").  Luke Jensen purchased 27 Partnership Shares at a price of £5.566 per Partnership Share, and was granted by the Company (for no consideration) 4 Matching Shares. These shares are held			
c)	Drico(c) and volume(c)		enefit trust for the SIP.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£5.566	27		
		£0.00	4		

d)	Aggregated information	Price	Aggregated volume	Aggregate total	
	- Aggregated volume	£4.848	31	£150.28	
	- Price				
e)	Date of the transaction	15 May 2018			
f)	Place of the transaction	London Stock Exchange (XLON)			

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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The company news service from the London Stock Exchange

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