## **Director/PDMR Shareholding**

RNS Number : 4103Q Ocado Group PLC 18 February 2019

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

18 February 2019

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its Directors' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Tim Steiner			
2	Reason for the notific	cation			
a)	Position/status	Chief Executive Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00B3MBS747			
b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee			

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		share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").  Tim Steiner purchased 16 Partnership Shares at a price of £9.150 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
		£9.150		16	
		£0.00		2	
d)	Aggregated information	Price	Aggregat volume	ed	Aggregate total
	- Aggregated volume	£8.133	18		£146.40
	- Price				
e)	Date of the transaction	15 February 2019			
f)	Place of the transaction	London S	tock Excha	inge (XLOI	N)

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name Duncan Tatton-Brown				
2	Reason for the notification				
a)	Position/status	Chief Financial Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI 213800LO8F61YB8MBC74				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				

a)	Description of the financial instrument, type of instrument		Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00B3MBS747				
b)	Nature of the transaction	Ocado S SIP is a all-emplo approved Annual C Under it, ordinary each at n using de and rece shares of	Duncan Tatton-Brown participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").  Duncan Tatton-Brown purchased 17 Partnership Shares at a price of £9.150 per			
		Partnersh Company Shares.	nip Share, a for no co	and was g onsideration ares are	ranted by the n) 2 Matching held by the	
					,,,,	
c)	Price(s) and volume(s)	Price(s)		Volume(s		
c)	Price(s) and volume(s)	Price(s) £9.150		Volume(s		
c)				Ì		
c)		£9.150	Aggregat volume	17		
	volume(s)  Aggregated	£9.150		17	Aggregate	
	Aggregated information  - Aggregated volume	£9.150 £0.00 Price	volume 19	17	Aggregate total	
d)	Aggregated information  - Aggregated volume  - Price	£9.150 £0.00 Price £8.187	volume 19	17	Aggregate total	

1	Details of the person discharging managerial responsibilities/ person closely associated			
a)	Name Mark Richardson			
2	Reason for the notification			
a)	Position/status	Chief Operations Officer		
b)	Initial notification/ Amendment  Initial notification			

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Gr	Ocado Group plc		
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB0	OB3MBS74	17	
b)	Nature of the transaction	Mark Richardson participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").  Mark Richardson purchased 16 Partnership Shares at a price of £9.150 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s)		Volume(s	5)
	( <del>-</del> /	£9.150		16	
		£0.00		2	
d)	Aggregated information	Price	Aggregat volume	ed	Aggregate total
	- Aggregated volume	£8.133	18 £146.40		£146.40
	- Price				
e)	Date of the transaction	15 February 2019			
f)	Place of the transaction	London Stock Exchange (XLON)			

	N.	1 a a.				
a)	Name	Neill Abra	ms			
2	Reason for the notifi	cation				
a)	Position/status	Group Ge Secretary	neral Cour	nsel and Co	ompany	
b)	Initial notification/ Amendment	Initial notif	fication			
3			emission allowance market participant, tioneer or auction monitor			
a)	Name	Ocado Gr	oup plc			
b)	LEI	213800LC	08F61YB8I	MBC74		
4	Details of the transatype of instrument; (and (iv) each place v	ii) each typ	e of transa	action; (iii)	each date;	
a)	Description of the financial instrument, type of instrument		Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB0	OB3MBS74	17		
b)	Nature of the transaction	Neill Abrams participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").				
		Neill Abrams purchased 16 Partnership Shares at a price of £9.150 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
c)	Price(s) and volume(s)	Price(s)		Volume(s	(s)	
	,	£9.150		16		
		£0.00		2		
d)	Aggregated information	Price	Aggregat volume	ed	Aggregate total	
	<ul><li>Aggregated volume</li><li>Price</li></ul>	£8.133	18		£146.40	

e)	Date of the transaction	15 February 2019
f)	Place of the transaction	London Stock Exchange (XLON)

1	Details of the person discharging managerial responsibilities/ person closely associated			
a)	Name	Luke Jensen		
2	Reason for the notification			
a)	Position/status	CEO, Ocado Solutions		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, auction platform, auc			
a)	Name	Ocado Group plc		
b)	LEI	213800LO8F61YB8	MBC74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument			
	Identification code	ISIN GB00B3MBS74	47	
b)	Nature of the transaction	Luke Jensen participated in the Oca Share Incentive Plan ("SIP"). The SIP is HMRC approved tax-advantaged employee share scheme that was approved by shareholders at the Company's Ann General Meeting on 11 May 2011. Under employees are able to purchase ording shares in the Company of 2 pence each market value ("Partnership Shares"), us deductions from salary each month, a receive allocations of matching ording shares of 2 pence each ("Matching Shares").		
		Luke Jensen purchased 16 Partnership Shares at a price £9.150 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.		
c)	Price(s) and volume(s)	Price(s) Volume(s)		
	volume(s)	£9.150 16		

		£0.00		2	
d)	Aggregated information	Price	Aggregat volume	ed	Aggregate total
	<ul><li>Aggregated volume</li><li>Price</li></ul>	£8.133	18		£146.40
e)	Date of the transaction	15 Februa	ary 2019		
f)	Place of the transaction	London Stock Exchange (XLON)		N)	

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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