

# Director/PDMR Shareholding

RNS Number : 3451P  
Ocado Group PLC  
21 May 2024

DIRECTOR/PDMR SHAREHOLDING  
OCADO GROUP PLC

21 May 2024

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") announces that on 16 May 2024 awards under the Ocado Performance Share Plan 2024 (the "PSP") were granted to the PDMRs detailed below in the form of nil-cost options (the "Awards") over ordinary shares in the Company.

The PSP was approved by the Company's shareholders at the Company's Annual General Meeting on 29 April 2024.

A summary of the principal terms of the PSP are set out in the Company's Notice of Annual General Meeting dated 29 February 2024.

Details of the Awards are as set out below.

|          |  |                         |
|----------|--|-------------------------|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                       |                         |
| a)       | Name   | Tim Steiner             |
| <b>2</b> | <b>Reason for the notification</b>   |                         |
| a)       | Position/status  | Chief Executive Officer |
| b)       | Initial notification/ Amendment  | Initial notification    |
| <b>3</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b> |                         |
| a)       | Name   | Ocado Group plc         |

|          |  |  |                   |                 |
|----------|--|--|-------------------|-----------------|
| b)       | LEI  | 213800LO8F61YB8MBC74   |                   |                 |
| <b>4</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |  |                   |                 |
| a)       | Description of the financial instrument, type of instrument  | Ordinary shares in Ocado Group plc                           |                   |                 |
|          | Identification code  | ISIN GB00B3MBS747  |                   |                 |
| b)       | Nature of the transaction  | Grant of a nil-cost option, subject to the rules of the PSP. |                   |                 |
| c)       | Price(s) and volume(s)   | Price(s)   | Volume(s)         |                 |
|          |  | £0.00  | 3,990,760         |                 |
| d)       | Aggregated information   | Price  | Aggregated volume | Aggregate total |
|          |  | - Aggregated volume  | £0.00             | 3,990,760       |
|          | - Price  |  |                   |                 |
| e)       | Date of the transaction  | 16 May 2024  |                   |                 |
| f)       | Place of the transaction   | Outside a regulated market                                   |                   |                 |

|          |  |                                   |  |  |
|----------|--|-----------------------------------|--|--|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>   |                                   |  |  |
| a)       | Name   | Mark Richardson                   |  |  |
| <b>2</b> | <b>Reason for the notification</b>   |                                   |  |  |
| a)       | Position/status  | CEO, Ocado Intelligent Automation |  |  |
| b)       | Initial notification/ Amendment  | Initial notification              |  |  |
| <b>3</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |                                   |  |  |
| a)       | Name   | Ocado Group plc                   |  |  |
| b)       | LEI  | 213800LO8F61YB8MBC74              |  |  |
| <b>4</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |                                   |  |  |

|    |  |  |                   |                 |
|----|--|--|-------------------|-----------------|
| a) | Description of the financial instrument, type of instrument<br><br>Identification code | Ordinary shares in Ocado Group plc<br><br>ISIN GB00B3MBS747  |                   |                 |
| b) | Nature of the transaction  | Grant of a nil-cost option, subject to the rules of the PSP. |                   |                 |
| c) | Price(s) and volume(s)   | Price(s)   | Volume(s)         |                 |
|    |  | £0.00  | 613,266           |                 |
| d) | Aggregated information   | Price  | Aggregated volume | Aggregate total |
|    | - Aggregated volume<br><br>- Price   | £0.00  | 613,266           | £0.00           |
| e) | Date of the transaction  | 16 May 2024  |                   |                 |
| f) | Place of the transaction   | Outside a regulated market                                   |                   |                 |

|          |  |   |  |  |
|----------|--|---|--|--|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>   |   |  |  |
| a)       | Name   | Stephen Daintith  |  |  |
| <b>2</b> | <b>Reason for the notification</b>   |   |  |  |
| a)       | Position/status  | Chief Financial Officer                                     |  |  |
| b)       | Initial notification/ Amendment  | Initial notification  |  |  |
| <b>3</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |   |  |  |
| a)       | Name   | Ocado Group plc   |  |  |
| b)       | LEI  | 213800LO8F61YB8MBC74  |  |  |
| <b>4</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |   |  |  |
| a)       | Description of the financial instrument, type of instrument<br><br>Identification code   | Ordinary shares in Ocado Group plc<br><br>ISIN GB00B3MBS747 |  |  |

|    |  |  |                   |                 |
|----|--|--|-------------------|-----------------|
| b) | Nature of the transaction                                | Grant of a nil-cost option, subject to the rules of the PSP. |                   |                 |
| c) | Price(s) and volume(s)                                   | Price(s)   | Volume(s)         |                 |
|    |  | £0.00  | 872,534           |                 |
| d) | Aggregated information<br>- Aggregated volume<br>- Price | Price  | Aggregated volume | Aggregate total |
|    |  | £0.00  | 872,534           | £0.00           |
| e) | Date of the transaction                                  | 16 May 2024  |                   |                 |
| f) | Place of the transaction                                 | Outside a regulated market                                   |                   |                 |

|          |  |  |           |  |
|----------|--|--|-----------|--|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>   |  |           |  |
| a)       | Name   | James Matthews   |           |  |
| <b>2</b> | <b>Reason for the notification</b>   |  |           |  |
| a)       | Position/status  | CEO, Ocado Technology  |           |  |
| b)       | Initial notification/ Amendment  | Initial notification   |           |  |
| <b>3</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |  |           |  |
| a)       | Name   | Ocado Group plc  |           |  |
| b)       | LEI  | 213800LO8F61YB8MBC74   |           |  |
| <b>4</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |  |           |  |
| a)       | Description of the financial instrument, type of instrument  | Ordinary shares in Ocado Group plc                           |           |  |
|          | Identification code  | ISIN GB00B3MBS747  |           |  |
| b)       | Nature of the transaction  | Grant of a nil-cost option, subject to the rules of the PSP. |           |  |
| c)       | Price(s) and volume(s)   | Price(s)   | Volume(s) |  |
|          |  | £0.00  | 759,020   |  |

|    |                          |                            |                   |                 |
|----|--------------------------|----------------------------|-------------------|-----------------|
| d) | Aggregated information   | Price                      | Aggregated volume | Aggregate total |
|    | - Aggregated volume      | £0.00                      | 759,020           | £0.00           |
|    | - Price                  |                            |                   |                 |
| e) | Date of the transaction  | 16 May 2024                |                   |                 |
| f) | Place of the transaction | Outside a regulated market |                   |                 |

Further information concerning each Director's other interests in shares and share awards are set out in the Company's annual report and accounts for the 53 weeks ended 3 December 2023, except as otherwise amended by a subsequent announcement.

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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Ocado Group plc LEI: 213800LO8F61YB8MBC74

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