

Director/PDMR Shareholding

RNS Number : 7070P
Ocado Group PLC
03 October 2013

Annex DTR3

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

Please complete all relevant boxes in block capital letters.

1.	Name of the <i>issuer</i> OCADO GROUP PLC	2.	State whether the notification relates to: (i) a transaction notified in accordance with <i>DTR 3.1.2 R</i> , (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code (i) TRANSACTION NOTIFIED IN ACCORDANCE WITH DTR 3.1.2R
3.	Name of person discharging managerial responsibilities/director NEILL ABRAMS	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person NOT APPLICABLE
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest	6.	Description of shares (including class), debentures or derivatives or financial instruments relating to shares

	NOT APPLICABLE		NOT APPLICABLE
7.	Name of registered shareholders(s) and, if more than one, the number of shares held by each of them NOT APPLICABLE	8.	State the nature of the transaction NOT APPLICABLE
9.	Number of shares, debentures or financial instruments relating to shares acquired NOT APPLICABLE	10.	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) NOT APPLICABLE
11.	Number of shares, debentures or financial instruments relating to shares disposed NOT APPLICABLE	12.	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) NOT APPLICABLE
13.	Price per share or value of transaction NOT APPLICABLE	14.	Date and place of transaction NOT APPLICABLE
15.	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) NOT APPLICABLE	16.	Date issuer informed of transaction NOT APPLICABLE

If a person *discharging managerial responsibilities* has been granted options by the issuer complete the following boxes:

17.	Date of grant 01 OCTOBER 2013	18.	Period during which or date on which exercisable 01 DECEMBER 2016 TO 31 MAY 2017
19.	Total amount paid (if any) for grant of the option NIL	20.	Description of shares or debentures involved (class and number) 2,987 ORDINARY SHARES OF 2P EACH

21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise 301.21P PER OPTION OVER ORDINARY SHARE	22.	Total number of shares or debentures over which options held following notification 110,732 OPTIONS OVER ORDINARY SHARES
23.	Any additional information GRANT OF OPTIONS OVER 2,987 ORDINARY SHARES, AS OFFERED TO ALL EMPLOYEES ON IDENTICAL TERMS UNDER THE OCADO SHARESAVE SCHEME	24.	Name of contact and telephone number for queries NEILL ABRAMS DIRECTOR & COMPANY SECRETARY +44 1707 227800

Name of authorised official of issuer responsible for making notification

NEILL ABRAMS, DIRECTOR & COMPANY SECRETARY

Date of notification

03 OCTOBER 2013

This form is intended for use by an issuer to make a RIS notification required by DR 3.1.4R((1).

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating to the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

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