

# Director/PDMR Shareholding

RNS Number : 7206G  
Ocado Group PLC  
09 May 2014

DIRECTOR/PDMR SHAREHOLDING  
OCADO GROUP PLC

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## Ocado Group plc Director/PDMR Notification

Ocado Group plc ("the Company") announces that it has received notification from three directors, pursuant to the FCA's Disclosure Rules and Transparency Rules 3.1.2R, on 8 and 9 May 2014, in connection with their participation in the Ocado Growth Incentive Plan ("GIP").

The Ocado directors listed below (the "Directors") were granted an option over shares in the Company with a nil exercise price, in accordance with the rules of the GIP ("GIP Awards").

Name	Position	Number of GIP Award options
Tim Steiner	Chief Executive Officer	4,000,000
Duncan Tatton-Brown	Chief Financial Officer	1,000,000
Mark Richardson	Operations Director	1,000,000

The GIP Awards are expected to vest on 8 May 2019, subject to the GIP rules, including the satisfaction of the performance condition and any other applicable conditions. No payment is required for the grant of the GIP Awards.

The GIP was approved by shareholders at the Company's Annual General Meeting on 7 May 2014.

For the purposes of DTR 3.1.3, the above transactions took place in the United Kingdom, with a grant date of 8 May 2014 and the Directors being notified on 8 May 2014.

Further information concerning each Director's other interests in shares and share schemes are set out in the Company's annual report and accounts for the 52 weeks ended 1 December 2013, except as otherwise amended by a subsequent announcement.

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