Director/PDMR Shareholding

RNS Number : 0225K Ocado Group PLC 16 December 2022

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

16 December 2022

Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its PDMRs' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Tim Steiner				
2	Reason for the notifica	tion				
a)	Position/status	Chief Executive Officer				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, en platform, auctioneer or	mission allowance market participant, auction auction monitor				
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC74				
4		on(s): section to be repeated for (i) each type of pe of transaction; (iii) each date; and (iv) each place ve been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747				

b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved taxadvantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Tim Steiner purchased 22 Partnership Shares at a			
		price of £6.886 per Partnership Share, and was granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
		£6.886		22	
		£0.00		3	
d)	Aggregated information	Price	Aggregated	volume	Aggregate total
	Aggregated volumePrice	£6.0597	25		£151.49
e)	Date of the transaction	15 December 2022			
		10 December 2022			
f)	Place of the transaction	London Stoc	k Exchange (XLON)	

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Mark Richardson			
2	Reason for the notification				
a)	Position/status	Chief Operations Officer			
b)	Initial notification/ Amendment Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			

4		pe of transac	on(s): section to be repeated for (i) each type of pe of transaction; (iii) each date; and (iv) each place been conducted				
a)	Description of the financial instrument, type of instrument Identification code		Ordinary shares in Ocado Group plc ISIN GB00B3MBS747				
b)	Nature of the transaction	Mark Richardson participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Mark Richardson purchased 22 Partnership Shares at a price of £6.886 per Partnership Share, and was granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.					
c)	Price(s) and volume(s)	Price(s) £6.886		Volume(s)			
		£0.00		3			
d)	Aggregated information	Price	Aggregated	volume	Aggregate total		
	Aggregated volumePrice	£6.0597	25 £151.49				
e)	Date of the transaction	15 Decembe	er 2022		ı		
f)	Place of the transaction	London Stoo	London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name Neill Abrams				
2	Reason for the notification				
a)	Position/status	Group General Counsel and Company Secretary			

b)	Initial notification/ Amendment	Initial notifica	ation			
3		Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Grou	p plc			
b)	LEI	213800LO8	F61YB8MBC7	'4		
4	instrument; (ii) each ty	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary sha	ares in Ocado 3MBS747	Group plc		
b)	Nature of the transaction	Plan ("SIP"). advantaged approved by General Medare able to pate market vadeductions of allocations of Shares"). Neill Abrams price of £6.8 granted by the Matching Shares of Shares of Shares of Shares of Shares of Shares of E6.8	s participated i . The SIP is a all-employee of shareholders eting on 11 Ma burchase ordinalue ("Partners from salary ea of matching ord s purchased 2: 86 per Partne he Company (pares. These se enefit trust for	HMRC approshare scheme at the Compay 2011. Under lary shares in thip Shares"), ch month, and dinary shares 2 Partnership rship Share, a for no considerations are hel	ved tax- e that was any's Annual er it, employe the Compan using d receive ("Matching Shares at a and was eration) 3	
c)	Price(s) and volume(s)	Price(s) £6.886		Volume(s)		
		£0.00		3		
d)	Aggregated information	Price	Aggregated	volume	Aggregate total	
	Aggregated volumePrice	£6.0597	25		£151.49	
e)	Date of the transaction	15 December 2022				
f)	Place of the	London Stoo	ck Exchange (XI ON)		

		ischarging managerial res	sponsibilities/person			
1	closely associated					
a)	Name	Luke Jensen	Luke Jensen			
2	Reason for the notifica	ition				
a)	Position/status	CEO, Ocado Solutions				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, e platform, auctioneer o	mission allowance market r auction monitor	participant, auction			
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC7	74			
4			ted for (i) each type of h date; and (iv) each place			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado ISIN GB00B3MBS747	Group plc			
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved taxadvantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Luke Jensen purchased 22 Partnership Shares at a price of £6.886 per Partnership Share, and was granted by the Company (for no consideration) 3				
		Matching Shares. These shares are held by the employee benefit trust for the SIP.				
c)	Price(s) and volume(s)	Price(s)	Volume(s)			
		£6.886	22			
		£0.00	3			

d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume - Price	£6.0597	25	£151.49
e)	Date of the transaction	15 Decembe	er 2022	
f)	Place of the transaction	London Stoc	k Exchange (XLON)	

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Name Stephen Daintith				
2	Reason for the notifica	ition				
a)	Position/status	Chief Financial Officer				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, en platform, auctioneer of	mission allowance market participant, auction r auction monitor				
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC74				
4		on(s): section to be repeated for (i) each type of pe of transaction; (iii) each date; and (iv) each place we been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747				
b)	Nature of the transaction	Stephen Daintith participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Stephen Daintith purchased 22 Partnership Shares at a price of £6.886 per Partnership Share, and was				

		granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
		£6.886		22	
		£0.00 3			
d)	Aggregated information	Price	Aggregated volume Aggregate total		Aggregate total
	- Aggregated volume	£6.0597	25		£151.49
	- Price				
e)	Date of the transaction	15 December 2022			
f)	Place of the transaction	London Stock Exchange (XLON)			

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	James Matthews				
2	Reason for the notifica	ation				
a)	Position/status	CEO, Ocado Technology				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC74				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747				

b)	Nature of the transaction	James Matthews participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").			
		James Matthews purchased 22 Partnership Shares at a price of £6.886 per Partnership Share, and was granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s) Volume(s)		Volume(s)	
		£6.886		22	
		£0.00		3	
d)	Aggregated information	Price	Aggregated	volume	Aggregate total
	Aggregated volumePrice	£6.0597	25		£151.49
		45.5	2000		
e)	Date of the transaction	15 Decembe	December 2022		
f)	Place of the transaction	London Stoc	k Exchange (XLON)	

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

Robert Cooper Deputy Company Secretary Ocado Group plc Buildings One & Two Trident Place Mosquito Way Hatfield Hertfordshire AL10 9UL

Fax: +44 (0)1707 227997

email: company.secretary@ocado.com

Ocado Group plc LEI: 213800LO8F61YB8MBC74

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

DSHUNVRRUAUUAAA