Holding(s) in Company

,

RNS Number : 4623C Ocado Group PLC 07 March 2011

> For filings with the FSA include the annex For filings with issuer exclude the annex

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ⁱⁱ				
2 Reason for the notification (please tick the appropriate box or boxes):				
An acquisition or disposal of	voting rights	ü		
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached				
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments				
An event changing the breakdown of voting rights				
Other (please specify):				
3. Full name of person(s) subject to the notification obligation: iii				

4. Full name of shareholder(s) (if different from 3.):iV	See attached schedule
5. Date of the transaction and date on which the threshold is crossed or reached: V	03 March 2011
6. Date on which issuer notified:	04 March 2011
7. Threshold(s) that is/are crossed or reached: Vi, Vii	10%

8. Notified details:

A: Voting rights attached to shares $^{\text{Viii, ix}}$

Class/type of shares	Situation previous to the triggering transaction		Resulting situation after the triggering transac				act
if possible using the ISIN CODE	Number of	Number of	Number of shares	Numbe rights	r of voting	% of voti	ng
	Shares	Voting Rights	Indirect	Direct xi	Indirect ^{Xİİ}	Direct	
GB00B3MBS747	55,061,387	55,061,387	55,416,587		55,416,587		

B: Qualifying Financial Instruments

Resulting situation after the triggering transaction

Type of financial instrument	Expiration date ^{Xiii}	Exercise/ Conversion Period xiv	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of right

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments xv, xvi

Resulting situation after the triggering transaction

Type of financial instrument	Exercise price	Expiration date ^{XVII}	Exercise/ Conversion period XVIII	Number of voting rights instrument refers to	% of voti rights ^{XiX}
					Nominal

Total (A+B+C)	
Number of voting rights	Percentage of voting rights
55,416,587	10.01

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: xxi

FMR LLC is the parent holding company of Fidelity Management & Research Company (FMRCO), investment manager for US mutual funds, FIL Management Trust Company (FMTC), Pyramis Global Advisors Trust Company (PGATC), a US state chartered bank which acts as a trustee or investment manager of various pension and trust accounts Pyramis Global Advisors LLC (PGALLC) and Pyramis Trust Company (PTC).

Nominee Shares

held Management Company BROWN BROTHERS HARRIMAN AND CO

25,598,069 FMRCO JP MORGAN CHASE BANK 27,563,618 FMRCO

MELLON BANK N.A.

1,180,900 FMRCO STATE STREET BANK AND TR CO 1,074,000 FMRCO

Proxy Voting:	
10. Name of the proxy holder:	FMR LLC
11. Number of voting rights proxy holder will acquire:	355,200
12. Date on which proxy holder will acquire voting rights:	04 March 2011

13. Additional information:	None	
14. Contact name:	Robert Crayston	
15. Contact telephone number:	fil-regreporting@fil.com	

This information is provided by RNS The company news service from the London Stock Exchange

END

HOLBSGDXSGGBGBR