

Directorate Change

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Ocado Group PLC
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OCADO GROUP PLC
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**Ocado appoints Douglas McCallum as new non-executive
director**

Ocado Group plc ("Ocado") today announces the appointment to its Board of Douglas McCallum as an independent non-executive director with effect from 3 October 2011.

Lord Grade, chairman of Ocado, said:

"I am very pleased to welcome Doug to the Ocado Board. His high-level background in e-commerce and IT is a most valuable addition to the skills and experience of the existing directors. He will make a significant contribution to Ocado's plans for growth.

Doug's appointment marks Ocado's latest step toward a Board composition that fully complies with The UK Corporate Governance Code."

Doug McCallum said:

"Ocado is a smart online retailer with innovation and quality of service at the heart of everything that it does. I look forward to helping the business develop further and fulfill its long-term ambitions."

Doug, 44, is Senior Vice President, Europe of eBay, a role he has held since 2008, having previously run eBay's UK business from 2002. Prior to this he held senior management posts at Capital Radio plc and at Intel Corporation's Summit Systems division, and he successfully led Pret A Manger online and into the B2B sector. Doug holds a MA (hons) in Philosophy, Politics and Economics from Oxford University and a MBA from Harvard Business School.

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Editors' Notes:

1. Doug McCallum

There is no other information required to be disclosed pursuant to Listing Rule 9.6.13R in respect of Doug McCallum.

Doug will be a member of the Board's Nomination Committee.

2. About Ocado

Ocado (www.ocado.com) was established in 2000, started trading in 2002 and is now one of the UK's leading online supermarkets. Ocado operates a centralised distribution model which means that it does not rely upon a network of stores from which to service customers. Ocado delivers over 21,000 product lines including Waitrose goods and a growing Ocado own-label product range. In June 2010, it scooped Online Retailer of the Year at The Grocer Gold Awards 2010 and Customer Technology of the Year at the BT Retail Week Technology Awards 2010. In October 2010, it was named Etailer of the Year at the prestigious World Retail Awards.

This information is provided by RNS
The company news service from the London Stock Exchange

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