

# Director/PDMR Shareholding

RNS Number : 7069P  
Ocado Group PLC  
03 October 2013

## Annex DTR3

### Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

Please complete all relevant boxes in block capital letters.

1.	Name of the <i>issuer</i>  <b>OCADO GROUP PLC</b>	2.	State whether the notification relates to: (i) a transaction notified in accordance with <i>DTR 3.1.2 R</i> , (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  <b>(i) TRANSACTION NOTIFIED IN ACCORDANCE WITH DTR 3.1.2R</b>
3.	Name of person discharging managerial responsibilities/director  <b>TIM STEINER</b>	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person  <b>NOT APPLICABLE</b>
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest	6.	Description of shares (including class), debentures or derivatives or financial instruments relating to shares

	<b>NOT APPLICABLE</b>		<b>NOT APPLICABLE</b>
7.	Name of registered shareholders(s) and, if more than one, the number of shares held by each of them  <b>NOT APPLICABLE</b>	8.	State the nature of the transaction  <b>NOT APPLICABLE</b>
9.	Number of shares, debentures or financial instruments relating to shares acquired  <b>NOT APPLICABLE</b>	10.	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)  <b>NOT APPLICABLE</b>
11.	Number of shares, debentures or financial instruments relating to shares disposed  <b>NOT APPLICABLE</b>	12.	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)  <b>NOT APPLICABLE</b>
13.	Price per share or value of transaction  <b>NOT APPLICABLE</b>	14.	Date and place of transaction  <b>NOT APPLICABLE</b>
15.	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)  <b>NOT APPLICABLE</b>	16.	Date issuer informed of transaction  <b>NOT APPLICABLE</b>

If a person *discharging managerial responsibilities* has been granted options by the issuer complete the following boxes:

17.	Date of grant  <b>01 OCTOBER 2013</b>	18.	Period during which or date on which exercisable  <b>01 DECEMBER 2016 TO 31 MAY 2017</b>
19.	Total amount paid (if any) for grant of the option  <b>NIL</b>	20.	Description of shares or debentures involved (class and number)  <b>2,987 ORDINARY SHARES OF 2P EACH</b>

21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  <b>301.21P PER OPTION OVER ORDINARY SHARE</b>	22.	Total number of shares or debentures over which options held following notification  <b>210,732 OPTIONS OVER ORDINARY SHARES</b>
23.	Any additional information  <b>GRANT OF OPTIONS OVER 2,987 ORDINARY SHARES, AS OFFERED TO ALL EMPLOYEES ON IDENTICAL TERMS UNDER THE OCADO SHARESAVE SCHEME</b>	24.	Name of contact and telephone number for queries  <b>NEILL ABRAMS DIRECTOR &amp; COMPANY SECRETARY +44 1707 227800</b>

Name of authorised official of issuer responsible for making notification

**NEILL ABRAMS, DIRECTOR & COMPANY SECRETARY**

Date of notification

**03 OCTOBER 2013**

This form is intended for use by an issuer to make a RIS notification required by DR 3.1.4R((1).

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating to the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

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