## **Director/PDMR Shareholding**

RNS Number : 3727T Ocado Group PLC 22 July 2022

,

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

22 July 2022

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its PDMRs' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Tim Steiner				
2	Reason for the notifica	tion				
a)	Position/status	Chief Executive Officer				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC74				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747				

b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax- advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").				
		Tim Steiner purchased 20 Partnership Shares at a price of $\pounds$ 7.70 per Partnership Share, and was granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
C)	Price(s) and volume(s)	Price(s)		Volume(s)		
		£7.70		20		
		£0.00		3		
d)	Aggregated information	Price	Aggregated	volume	Aggregate total	
	<ul> <li>Aggregated volume</li> <li>Price</li> </ul>	£6.696	23		£154.00	
e)	Date of the transaction	20 July 202				
e)		20 July 202.	۷			
f)	Place of the transaction	London Sto	ck Exchange (	XLON)		

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name Mark Richardson				
2	Reason for the notification				
a)	Position/status	Chief Operations Officer			
b)	Initial notification/ Initial notification Amendment				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			

4		pe of trans	on(s): section to be repeated for (i) each type of be of transaction; (iii) each date; and (iv) each place e been conducted				
a)	Description of the financial instrument, type of instrument Identification code		shares in Ocado DB3MBS747	Group plc			
b)	Nature of the transaction	Mark Richardson participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Mark Richardson purchased 20 Partnership Shares at a price of £7.70 per Partnership Share, and was granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.			HMRC approved scheme that was mpany's Annual nder it, employees in the Company s"), using and receive res ("Matching mership Shares at re, and was sideration) 3		
C)	Price(s) and volume(s)	Price(s)		Volume(s	)		
		£7.70		20			
		£0.00		3			
d)	Aggregated information	Price	Aggregated	volume	Aggregate total		
	<ul> <li>Aggregated volume</li> <li>Price</li> </ul>	£6.696	23		£154.00		
e)	Date of the transaction	20 July 20	)22				
f)	Place of the London Stock Exchange (XLON) transaction						

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Name Neill Abrams				
2	Reason for the notification					
a)	Position/status	Group General Counsel and Company Secretary				

b)	Initial notification/ Amendment	Initial notification					
3			mission allowance market participant, auction auction monitor				
	plation, additioneer of		intoi				
a)	Name	Ocado Group plc					
b)	LEI	213800LO8	F61YB8MBC7	74			
4	Details of the transacti instrument; (ii) each ty where transactions ha	pe of transa	ction; (iii) eac				
a)	Description of the financial instrument,	Ordinary sh	ares in Ocado	Group plc			
	type of instrument	ISIN GB00E	33MBS747				
b)	Nature of the transaction	Plan ("SIP") advantaged approved by General Me are able to p at market va deductions of Shares"). Neill Abrams price of £7.7 by the Comp Shares. The benefit trust	. The SIP is a all-employee y shareholders eting on 11 Ma purchase ordir alue ("Partners from salary ea of matching or s purchased 2 70 per Partner pany (for no co ese shares are	HMRC appro- share scheme at the Compa- ay 2011. Under hary shares in ship Shares"), ch month, and dinary shares 0 Partnership ship Share, ar onsideration) s held by the e	e that was any's Annual er it, employees the Company using d receive ("Matching Shares at a nd was granted 3 Matching		
C)	Price(s) and volume(s)	Price(s)		Volume(s)			
		£7.70		20			
		£0.00		3			
d)	Aggregated information	Price	Aggregated	volume	Aggregate total		
	- Aggregated volume	£6.696	23		£154.00		
	- Price						
e)	Date of the transaction	20 July 202	2				
f)	Place of the transaction	London Sto	ck Exchange (	XLON)			

	Details of the person d	lischarging managerial re	sponsibilities/person			
1	closely associated					
a)	Name	Luke Jensen				
2	Reason for the notifica	Reason for the notification				
a)	Position/status	CEO, Ocado Solutions				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, e platform, auctioneer o	mission allowance marke r auction monitor	t participant, auction			
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC7	74			
4			ated for (i) each type of th date; and (iv) each place			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado	Group plc			
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax- advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Luke Jensen purchased 20 Partnership Shares at a				
		price of £7.70 per Partnership Share, and was granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
C)	Price(s) and volume(s)	Price(s)	Volume(s)			
		£7.70	20			

d)	Aggregated information	Price	Aggregated volume	Aggregate total
	<ul><li>Aggregated volume</li><li>Price</li></ul>	£6.696	23	£154.00
e)	Date of the transaction	20 July 2022	2	
f)	Place of the transaction	London Sto	ck Exchange (XLON)	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Stephen Daintith	
2	Reason for the notific	tion	
a)	Position/status	Chief Financial Officer	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, platform, auctioneer	emission allowance market participant, auction or auction monitor	
a)	Name	Ocado Group plc	
b)	LEI	213800LO8F61YB8MBC74	
4		מטחובה. פבנוטודוט עב דבעבמובע זטר וח במנהו ועעב טר	
a)	instrument; (ii) each the where transactions he Description of the financial instrument,	etion(s): section to be repeated for (i) each type of type of transaction; (iii) each date; and (iv) each place ave been conducted Ordinary shares in Ocado Group plc	
-	instrument; (ii) each t where transactions h Description of the	type of transaction; (iii) each date; and (iv) each place ave been conducted	
-	instrument; (ii) each to where transactions h Description of the financial instrument, type of instrument	type of transaction; (iii) each date; and (iv) each place ave been conducted Ordinary shares in Ocado Group plc	

		granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
C)	Price(s) and volume(s)	Price(s)		Volume(s)		
		£7.70		20		
		£0.00	3			
d)	Aggregated information	Price	Aggregated volume		Aggregate total	
	<ul> <li>Aggregated volume</li> <li>Price</li> </ul>	£6.696	23		£154.00	
e)	Date of the transaction	20 July 2022				
f)	Place of the transaction	London Sto	London Stock Exchange (XLON)			

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	James Matthews				
2	Reason for the notifica	tion				
a)	Position/status	CEO, Ocado Technology				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, en platform, auctioneer or	mission allowance market participant, auction auction monitor				
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC74				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747				

b)	Nature of the transaction	James Matthews participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").				
		James Matthews purchased 20 Partnership Shares at a price of £7.70 per Partnership Share, and was granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
C)	Price(s) and volume(s)	Price(s)		Volume(s)		
		£7.70		20	)	
		£0.00		3		
d)	Aggregated information	Price	Aggregated	volume	Aggregate total	
	- Aggregated volume	£6.696	23		£154.00	
	- Price					
e)	Date of the transaction	20 July 202	2			
f)	Place of the transaction	London Sto	ck Exchange (	XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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