## **Director/PDMR Shareholding**

,

RNS Number : 85560 Ocado Group PLC 23 September 2011

## **Annex DTR3**

## Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

All relevant boxes should be completed in block capital letters.

| 1. | Name of the issuer                                                    | 2. | State whether the notification relates to (i) a transaction notified in accordance with DTR 3.1.2 R, (ii) a disclosure made in accordance LR 9.8.6R(1) or (iii) a disclosure made in accordance with section 793 of the Companies Act (2006). |
|----|-----------------------------------------------------------------------|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | OCADO GROUP PLC                                                       |    | (I) TRANSACTION<br>NOTIFIED IN ACCORDANCE<br>WITH DTR 3.1.2R                                                                                                                                                                                  |
| 3. | Name of person discharging<br>managerial<br>responsibilities/director | 4. | State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person                                                                          |
|    | RUTH ANDERSON                                                         |    | NOTIFICATION RELATES TO<br>TDWCS LLP BEING A<br>PERSON CONNECTED WITH<br>RUTH ANDERSON, A<br>PERSON NAMED IN 3                                                                                                                                |
| 5. | Indicate whether the notification is in respect of a                  | 6. | Description of shares (including class), debentures or derivatives                                                                                                                                                                            |

|     | holding of the person referred to in 3 or 4 above or in respect of a nonbeneficial interest 1                                                                               |     | or financial instruments relating<br>to shares                                                                                               |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------------------------------------------------------------------------------------------------------------------------|
|     | IN RESPECT OF A HOLDING<br>OF THE PERSON REFERRED<br>TO IN 3                                                                                                                |     | ORDINARY SHARES OF 2P<br>EACH                                                                                                                |
| 7.  | Name of registered<br>shareholders(s) and, if more<br>than one, the number of shares<br>held by each of them                                                                | 8.  | State the nature of the transaction                                                                                                          |
|     | TDWCS LLP                                                                                                                                                                   |     | PURCHASE OF ORDINARY<br>SHARES                                                                                                               |
| 9.  | Number of shares, debentures<br>or financial<br>instruments relating to shares<br>acquired                                                                                  | 10. | Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)             |
|     | 10,000                                                                                                                                                                      |     | 0.002%                                                                                                                                       |
| 11. | Number of shares, debentures or financial instruments relating to shares disposed                                                                                           | 12. | Percentage of issued class<br>disposed (treasury shares of that<br>class should not be taken into<br>account when calculating<br>percentage) |
|     | NOT APPLICABLE                                                                                                                                                              |     | NOT APPLICABLE                                                                                                                               |
| 13. | Price per share or value of transaction                                                                                                                                     | 14. | Date and place of transaction                                                                                                                |
|     | 93.50P PER ORDINARY<br>SHARE                                                                                                                                                |     | 23 SEPTEMBER 2011, UK                                                                                                                        |
| 15. | Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) | 16. | Date issuer informed of transaction                                                                                                          |
|     | INDIRECT - 43,334 0.008%<br>DIRECT - 6,666 0.001%                                                                                                                           |     | 23 SEPTEMBER 2011                                                                                                                            |

## If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

| 17. | Date of grant  | 18. | Period during which or date on which exercisable |
|-----|----------------|-----|--------------------------------------------------|
|     | NOT APPLICABLE |     | NOT APPLICABLE                                   |

| 19. | Total amount paid (if any) for grant of the option                                                         | 20. | Description of shares or debentures involved (class and number)                           |
|-----|------------------------------------------------------------------------------------------------------------|-----|-------------------------------------------------------------------------------------------|
|     | NOT APPLICABLE                                                                                             |     | NOT APPLICABLE                                                                            |
| 21. | Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise | 22. | Total number of shares or<br>debentures over which options<br>held following notification |
|     | NOT APPLICABLE                                                                                             |     | NOT APPLICABLE                                                                            |
| 23. | Any additional information                                                                                 | 24. | Name of contact and telephone number for queries                                          |
|     | NONE                                                                                                       |     | NEILL ABRAMS, DIRECTOR<br>+44 1707 227800                                                 |

Name of authorised official of issuer responsible for making notification

NEILL ABRAMS, DIRECTOR

Date of notification 23 SEPTEMBER 2011

Notes: This form is intended for use by an issuer to make a RIS notification required by DR 3.3.

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

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**END**