

# Director/PDMR Shareholding

RNS Number : 7024Z  
Ocado Group PLC  
06 March 2025

DIRECTOR/PDMR SHAREHOLDING  
OCADO GROUP PLC

6 March 2025

## Ocado Group plc Director/PDMR Notification

Ocado Group plc ("the Company") announces that on 3 March 2025 an award granted to James Matthews, CEO, Ocado Technology, and a PDMR of the Company, partially vested ("Vested" or "Vesting") under the terms of the Ocado Restricted Share Plan ("the RSP"). An automatic disposal of shares resulting from the Vesting took place to cover the tax liability.

Details of the Award are as set out below.

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	James Matthews
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	CEO, Ocado Technology
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares in Ocado Group plc  ISIN GB00B3MBS747		
b)	Nature of the transaction	Shares acquired following a partial Vesting under the RSP.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£2.5203	1,620	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume	£2.5203	1,620	£4,082.89
	- Price			
e)	Date of the transaction	3 March 2025		
f)	Place of the transaction	London Stock Exchange (XLON)		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares in Ocado Group plc  ISIN GB00B3MBS747		
b)	Nature of the transaction	Automatic disposal of shares resulting from the Vesting to cover tax liabilities.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£2.5203	768	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume	£2.5203	768	£1,935.59
	- Price			
e)	Date of the transaction	3 March 2025		
f)	Place of the transaction	London Stock Exchange (XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

Megan Barnes  
Head of Secretariat

Ocado Group plc  
Buildings One & Two  
Trident Place  
Mosquito Way  
Hatfield  
Hertfordshire AL10 9UL  
Fax: +44 (0)1707 227 997  
email: [company.secretary@ocado.com](mailto:company.secretary@ocado.com)

Ocado Group plc LEI: 213800LO8F61YB8MBC74

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [rns@lseg.com](mailto:rns@lseg.com) or visit [www.rns.com](http://www.rns.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHUNUVRVKUORAR