## **Director/PDMR Shareholding**

RNS Number : 7024Z Ocado Group PLC 06 March 2025

DIRECTOR/PDMR SHAREHOLDING OCADO GROUP PLC

6 March 2025

## Ocado Group plc Director/PDMR Notification

Ocado Group plc ("the Company") announces that on 3 March 2025 an award granted to James Matthews, CEO, Ocado Technology, and a PDMR of the Company, partially vested ("Vested" or "Vesting") under the terms of the Ocado Restricted Share Plan ("the RSP"). An automatic disposal of shares resulting from the Vesting took place to cover the tax liability.

Details of the Award are as set out below.

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	James Matthews			
2	Reason for the notification				
a)	Position/status	CEO, Ocado Technology			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				

a)	Description of the financial instrument, type of instrument	Ordinary shares in Ocado Group plc					
	Identification code	ISIN GB00B3MBS747					
b)	Nature of the transaction	Shares acquired following a partial Vesting under the RSP.					
c)	Price(s) and volume(s)	Price(s)		Volume(s)			
		£2.5203		1,620			
d)	Aggregated information	Price	Aggrega volume	ited	Aggregate total		
	<ul> <li>Aggregated volume</li> </ul>	£2.5203	5203 1,620		£4,082.89		
	- Price						
e)	Date of the transaction	3 March 2025					
f)	Place of the transaction	London Stock Exchange (XLON)					
4		tion to be repeated for (i) each type of saction; (iii) each date; and (iv) each place anducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747					
	Identification code						
b)	Nature of the transaction	Automatic disposal of shares resulting from the Vesting to cover tax liabilities.					
c)	Price(s) and volume(s)	Price(s)		Volume(s)			
		£2.5203		768			
d)	Aggregated information	Price	Aggrega volume	ited	Aggregate total		
	- Aggregated volume	£2.5203	768		£1,935.59		
	- Price						
e)	Date of the transaction	3 March 2025					
f)	Place of the transaction	London Stock Exchange (XLON)					

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

Megan Barnes Head of Secretariat Ocado Group plc Buildings One & Two Trident Place Mosquito Way Hatfield Hertfordshire AL10 9UL

Fax: +44 (0)1707 227 997

email: company.secretary@ocado.com

Ocado Group plc LEI: 213800LO8F61YB8MBC74

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