## **Director/PDMR Shareholding**

RNS Number : 9629W Ocado Group PLC 28 April 2021

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

28 April 2021

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its Directors' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Tim Steiner			
2	Reason for the notific	eation			
a)	Position/status	Chief Executive Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00B3MBS747			

b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees and directors may be awarded ordinary shares in the Company up to the value of £3,600 in any one tax year ("Free Shares").  Tim Steiner was granted 165 Free Shares at the same time and on the basis of the same criteria as applied to all employees.			
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
	,	£22.36		165	
d)	Aggregated information	Price	Aggregat volume	ed	Aggregate total
	<ul><li>Aggregated volume</li><li>Price</li></ul>	N/A	N/A		N/A
e)	Date of the transaction	26 April 2021			
f)	Place of the transaction	Outside of a trading venue			

1	Details of the person discharging managerial responsibilities/ person closely associated			
a)	Name	Mark Richardson		
2	Reason for the notific	eation		
a)	Position/status	Chief Operations Officer		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Ocado Group plc		
b)	LEI	213800LO8F61YB8MBC74		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc		

	Identification code	ISIN GB0	0B3MBS7	47	
b)	Nature of the transaction	Mark Richardson participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees and directors may be awarded ordinary shares in the Company up to the value of £3,600 in any one tax year ("Free Shares").  Mark Richardson was granted 100 Free Shares at the same time and on the basis of the same criteria as applied to all employees.			
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
		£22.36	£22.36 100		
d)	Aggregated information	Price	Aggregat volume	ed	Aggregate total
	- Aggregated volume - Price	N/A	N/A		N/A
e)	Date of the transaction	26 April 2021			
f)	Place of the transaction	Outside o	of a trading	venue	

1	Details of the person discharging managerial responsibilities/ person closely associated			
a)	Name Neill Abrams			
2	Reason for the notification			
a)	Position/status	Group General Counsel and Company Secretary		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Ocado Group plc		
b)	LEI	213800LO8F61YB8MBC74		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			

a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc				
	Identification code	ISIN GB0	ISIN GB00B3MBS747			
b)	Nature of the transaction	Neill Abrams participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees and directors may be awarded ordinary shares in the Company up to the value of £3,600 in any one tax year ("Free Shares").				
		Neill Abrams was granted 100 Free Shares at the same time and on the basis of the same criteria as applied to all employees.				
c)	Price(s) and volume(s)	Price(s)		Volume(s	5)	
		£22.36		100	100	
d)	Aggregated information	Price	Aggregat volume	ed	Aggregate total	
	<ul><li>Aggregated volume</li><li>Price</li></ul>	N/A	N/A		N/A	
e)	Date of the transaction	26 April 2	021			
f)	Place of the transaction	Outside o	of a trading	venue		

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Luke Jensen			
2	Reason for the notification				
a)	Position/status	CEO, Ocado Solutions			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc				
	Identification code	ISIN GB0	00B3MBS7	47		
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees and directors may be awarded ordinary shares in the Company up to the value of £3,600 in any one tax year ("Free Shares").  Luke Jensen was granted 100 Free Shares at the same time and on the basis of the same criteria as applied to all employees.				
c)	Price(s) and volume(s)	Price(s) Volume(s)		3)		
		£22.36		100		
d)	Aggregated information	Price	Aggregated volume		Aggregate total	
	- Aggregated volume - Price	N/A	N/A		N/A	
e)	Date of the transaction	26 April 2	021			
f)	Place of the transaction	Outside of a trading venue				

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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Ocado Group plc LEI: 213800LO8F61YB8MBC74

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