

# Holding(s) in Company

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RNS Number : 6492C  
Ocado Group PLC  
09 March 2011

For filings with the FSA include  
the annex  
For filings with issuer exclude  
the annex

## TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES<sup>i</sup>

<b>1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:</b> <sup>ii</sup>	Ocado Group Plc
<b>2 Reason for the notification</b> (please tick the appropriate box or boxes):	
An acquisition or disposal of voting rights	<input checked="" type="checkbox"/> <sup>ii</sup>
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify):	<input type="checkbox"/>
<b>3. Full name of person(s) subject to the notification obligation:</b> <sup>iii</sup>	FMR LLC

<b>4. Full name of shareholder(s)</b> (if different from 3.): <sup>iv</sup>	Please refer to section 9
<b>5. Date of the transaction and date on which the threshold is crossed or reached:</b> <sup>v</sup>	07 March 2011
<b>6. Date on which issuer notified:</b>	09 March 2011
<b>7. Threshold(s) that is/are crossed or reached:</b> <sup>vi, vii</sup>	10%

8. Notified details:							
A: Voting rights attached to shares <sup>viii, ix</sup>							
Class/type of shares  if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
			Indirect	Direct <sup>xi</sup>	Indirect <sup>xii</sup>	Direct	Indirect
GB00B3MBS747	55,325,087	55,325,087	56,083,721		56,083,721		

B: Qualifying Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date <sup>xiii</sup>	Exercise/ Conversion Period <sup>xiv</sup>	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments <sup>xv, xvi</sup>				
Resulting situation after the triggering transaction				

Type of financial instrument	Exercise price	Expiration date <sup>xvii</sup>	Exercise/ Conversion period <sup>xviii</sup>	Number of voting rights instrument refers to	% of voting rights <sup>xix</sup>
					Nominal

<b>Total (A+B+C)</b>	
Number of voting rights	Percentage of voting rights
56,083,721	10.12

**9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: <sup>xxi</sup>**

FMR LLC is the parent holding company of Fidelity Management & Research Company (FMRCO), investment manager for US mutual funds, FIL Management Trust Company (FMTC), Pyramis Global Advisors Trust Company (PGATC), a US state chartered bank which acts as a trustee or investment manager of various pension and trust accounts Pyramis Global Advisors LLC (PGALLC) and Pyramis Trust Company (PTC).

Nominee held	Management Company	Shares
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BROWN BROTHERS HARRIMAN AND CO	
26,666,703	FMRCO
JP MORGAN CHASE BANK	
27,122,118	FMRCO
MELLON BANK N.A.	
1,180,900	FMRCO
STATE STREET BANK AND TR CO	
1,114,000	FMRCO

<b>Proxy Voting:</b>	
<b>10. Name of the proxy holder:</b>	FMR LLC
<b>11. Number of voting rights proxy holder will acquire:</b>	758,634
<b>12. Date on which proxy holder will acquire voting rights:</b>	07 March 2011

<b>13. Additional information:</b>	None
<b>14. Contact name:</b>	Robert Crayston
<b>15. Contact telephone number:</b>	<a href="mailto:fil-regreporting@fil.com">fil-regreporting@fil.com</a>

This information is provided by RNS  
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