Holding(s) in Company

,

RNS Number : 2187U Ocado Group PLC 11 October 2010

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer of the underlying issuer of existing shares to which voting rights are	Ocado Group pl GB00B3MBS747	
attached: 2 Reason for the notifica	tion (placed tick th	20
appropriate box or boxes):	iioii (piease iick ii	ie –
An acquisition or disposal	of voting rights	Yes
An acquisition or disposal of financial instruments which the acquisition of shares all which voting rights are atta	n/a	
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments		n/a
An event changing the breakdown of voting rights		n/a
Other (please specify):		n/a
3. Full name of person(s) subject to the notification obligation:	UBS Investment Ba	nk

4. Full name of shareholder(s) (if different from 3.):iV	UBS AG London Branch UBS Holdings Cayman Limited
5. Date of the transaction and date on which the threshold is crossed or reached: V	06 October 2010
6. Date on which issuer notified:	08 October 2010
7. Threshold(s) that is/ are crossed or reached: VI, VII	5%

8. Notified details:

A: Voting rights attached to shares Viii, ix

Class/type of shares	Situation previous to the triggering transaction		Resulting situation after the triggering transa			ng transac
if possible using the ISIN CODE	Number of	Number of	Number of shares	Number of rights	voting	% of vo
	Shares	Voting Rights		Direct Xi	Indirect Xii	Direct
GB00B3MBS747	27,572,975	27,572,975	28,205,175	10,073,425	18,131,750	1.82%

B: Qualifying Financial Instruments

Resulting situation after the triggering transaction

Type of financial instrument	Expiration date ^{Xiii}	Exercise/ Conversion Period XIV	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% ri
 - 	_	-	-	-

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments xv, xvi

Resulting situation after the triggering transaction

Type of financial instrument	Exercise price	uaic	Exercise/ Conversion period XVIII	Number of voting rights instrument refers to	% of v
					Nomi
-	-	-	-	-	-

Total (A+B+C)	
Number of voting rights	Percentage of voting rights
28,205,175	5.10%

9. Chain of controlled undertakings through we the voting rights and/or the financial instruments are effectively held, if applicable: XXI	/hich

Proxy Voting:	
10. Name of the proxy holder:	
11. Number of voting rights proxy holder will cease to hold:	
12. Date on which proxy holder will cease to hold voting rights:	

13. Additional information:	
14. Contact name:	Brigitte Schwarz / Nemanja Pantic
15. Contact telephone number:	+41 44 239 4386

This information is provided by RNS The company news service from the London Stock Exchange

END

HOLBIBDGIDBBGGB