

# Director/PDMR Shareholding

RNS Number : 2604Q  
Ocado Group PLC  
04 June 2018

DIRECTOR/PDMR NOTIFICATION  
OCADO GROUP PLC

4 June 2018

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding the transactions in Ocado ordinary shares of 2 pence each ("Shares") carried out by one of its Directors.

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>	
a)	Name	Mark Richardson
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Operating Officer
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc
	Identification code	ISIN GB00B3MBS747

b)	Nature of the transaction	<p>Mark Richardson, an Executive Director of Ocado Group plc, exercised 70,000 share options granted to him on 31 May 2009 prior to the Company's listing in 2010.</p> <p>Mark Richardson bought the 70,000 shares awarded to him at the option price of £1.20.</p>		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£1.20	70,000	
d)	Aggregated information - Aggregated volume - Price	Price	Aggregated volume	Aggregate total
		£1.20	70,000	£84,000.00
e)	Date of the transaction	31 May 2018		
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities/ person closely associated	
a)	Name	Mark Richardson
2	Reason for the notification	
a)	Position/status	Chief Operating Officer
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc
	Identification code	ISIN GB00B3MBS747
b)	Nature of the transaction	Mark Richardson, an Executive Director of Ocado Group plc, exercised 70,000 share options granted to him on 31 May 2009 prior to the Company's listing in 2010.  Mark Richardson bought the shares

		awarded to him at a price of £1.20 per share and subsequently sold the 70,000 awarded to him at a price of £8.919161.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£8.919161	70,000	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	<ul style="list-style-type: none"> <li>- Aggregated volume</li> <li>- Price</li> </ul>	£8.919161	70,000	£624,341.27
e)	Date of the transaction	31 May 2018		
f)	Place of the transaction	London Stock Exchange (XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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Ocado Group plc LEI: 213800LO8F61YB8MBC74

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