Director/PDMR Shareholding

,

RNS Number : 6530M Ocado Group PLC 15 September 2023

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

15 September 2023

Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its PDMRs' participation in The Ocado Share Incentive Plan (the "SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name Tim Steiner						
2	Reason for the notification						
a)	Position/status	Chief Executive Officer					
b)	Initial notification/ Amendment	nt Initial notification					
ო	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Ocado Group plc					
b)	LEI 213800LO8F61YB8MBC74						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary shares in Ocado Group plc					

	Identification code	ISIN GB00B3MBS747			
b)	Nature of the transaction	Monthly purchase of securities ("Partnership Shares") under the Share Incentive Plan.			
c)	Price(s) and volume(s)	Price(s)		Volume(s)
		£7.724		19	
		£0.00	£0.00		
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	 Aggregated volume 	£6.988	21		£146.76
	- Price				
e)	Date of the transaction	15 September 2023			
f)	Place of the transaction	London St	ock Exch	ange (XLC	DN)

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Mark Richardson				
2	Reason for the notification					
a)	Position/status	CEO, Ocado Intelliç	CEO, Ocado Intelligent Automation			
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC74				
IJ)		213000100F011B0	DIVIDC14			
4	Details of the transaction(s): se instrument; (ii) each type of tra where transactions have been	ection to be repeated	for (i) each type of			
	Details of the transaction(s): se instrument; (ii) each type of tra	ection to be repeated	for (i) each type of ate; and (iv) each plac			
4	Details of the transaction(s): se instrument; (ii) each type of tra where transactions have been Description of the financial	ection to be repeated nsaction; (iii) each d conducted	for (i) each type of ate; and (iv) each place			
4	Details of the transaction(s): so instrument; (ii) each type of tra where transactions have been Description of the financial instrument, type of instrument	Ordinary shares in Ordinary purchase of Monthly purchase of the control of the co	for (i) each type of ate; and (iv) each place			

		£7.724		19		
		£0.00		3		
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total	
	Aggregated volumePrice	£6.671	22		£146.76	
e)	Date of the transaction	15 September 2023				
f)	Place of the transaction	London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Neill Abrams				
2	Reason for the notification					
a)	Position/status	Group General Counsel and Company Secretary				
b)	Initial notification/ Amendment	Initial not				
3	Details of the issuer, emission platform, auctioneer or auction		market pai	rticipant,	auction	
a)	Name	Ocado G	roup plc			
b)	LEI	213800LO8F61YB8MBC74				
b)	Dataila of the transaction(a), a			for (i) oo	ala turna af	
4 a)	Details of the transaction(s): so instrument; (ii) each type of trawhere transactions have been Description of the financial instrument, type of instrument	nsaction; (conducted	iii) each da	ate; and (iv) each plac	
4	instrument; (ii) each type of tra where transactions have been	onsaction; (conducted	iii) each da	ate; and (iv) each plac	
4	instrument; (ii) each type of tra where transactions have been Description of the financial instrument, type of instrument	Ordinary ISIN GB0 Monthly	shares in C	Ocado Gro	iv) each plac	
4 a)	instrument; (ii) each type of tra where transactions have been Description of the financial instrument, type of instrument Identification code	Ordinary ISIN GB0 Monthly	shares in C	Ocado Gro	each plac oup plc s ("Partnershi entive Plan.	
a)	instrument; (ii) each type of tra where transactions have been Description of the financial instrument, type of instrument Identification code Nature of the transaction	Ordinary ISIN GB0 Monthly Shares")	shares in C	Ocado Gro 47 f securitie Share Inco	each plac oup plc s ("Partnershi entive Plan.	
a)	instrument; (ii) each type of tra where transactions have been Description of the financial instrument, type of instrument Identification code Nature of the transaction	Ordinary ISIN GB0 Monthly Shares")	shares in C	Ocado Gro 47 f securitie Share Inco	each plac oup plc s ("Partnershi entive Plan.	

	- Price	£6.671	22	£146.76		
е	Date of the transaction	15 September 2023				
f)	Place of the transaction	London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name Luke Jensen						
2	Reason for the notification						
a)	Position/status	CEO, Ocado Solutions					
b)	Initial notification/ Amendment	Initial notification					
3	Details of the issuer, emission a platform, auctioneer or auction		narket pai	rticipant,	auction		
a)	Name	Ocado Gr	oup plc				
b)	LEI	213800LC	08F61YB8	MBC74			
4	Details of the transaction(s): sec instrument; (ii) each type of tran where transactions have been c	saction; (ii					
a)	Description of the financial instrument, type of instrument	Ordinary s	shares in C	Ocado Gro	oup plc		
	Identification code	ISIN GB00	OB3MBS7	47			
b)	Nature of the transaction				s ("Partnership entive Plan.		
c)	Price(s) and volume(s)	Price(s)		Volume(s)			
		£7.724		19			
		£0.00		3			
d)	Aggregated information	Price	ce Aggregated volume		Aggregate total		
	- Aggregated volume	£6.671			£146.76		
	- Price						
e)	Date of the transaction	15 Septen	nber 2023				
f)	Place of the transaction	London Stock Exchange (XLON)					

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Stephen Daintith					
2	Reason for the notification						
a)	Position/status	Chief Fina	ancial Offic	cer			
b)	Initial notification/ Amendment	Initial notification					
3	Details of the issuer, emission a platform, auctioneer or auction		narket pa	rticipant,	auction		
a)	Name	Ocado Gr	oup plc				
b)	LEI	213800L0	08F61YB8	BMBC74			
4	Details of the transaction(s): se instrument; (ii) each type of tra where transactions have been of	nsaction; (i					
a)	Description of the financial instrument, type of instrument	Ordinary	shares in (Ocado Gro	oup plc		
	Identification code	ISIN GB0	0B3MBS7	47			
b)	Nature of the transaction				s ("Partnership entive Plan.		
c)	Price(s) and volume(s)	Price(s)		Volume(olume(s)		
		£7.724		19			
		£0.00	3				
d)	Aggregated information	Price	Aggrega volume	ited	Aggregate total		
	- Aggregated volume	£6.671	22		£146.76		
	- Price						
e)	Date of the transaction	15 Septer	nber 2023	}			
f)	Place of the transaction	London Stock Exchange (XLON)					

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	James Matthews	
2	Reason for the notification		
a)	Position/status	CEO, Ocado Technology	

		1						
b)	Initial notification/ Amendment	Initial noti	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Ocado Gr	Ocado Group plc					
b)	LEI	213800L0	D8F61YB8	MBC74				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary shares in Ocado Group plc						
	Identification code	ISIN GB0	0B3MBS7	47				
b)	Nature of the transaction				s ("Partnership entive Plan.			
c)	Price(s) and volume(s)	Price(s)		Volume((s)			
		£7.724		19				
		£0.00		3				
d)	Aggregated information	Price	Aggrega volume	ited	Aggregate total			
	 Aggregated volume 	£6.671	22		£146.76			
	- Price							
e)	Date of the transaction	15 Septer	mber 2023					
f)	Place of the transaction	London S	tock Exch	ange (XLC	ON)			

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

Megan Barnes
Head of Secretariat
Ocado Group plc
Buildings One & Two Trident Place
Mosquito Way
Hatfield
Hertfordshire
AL10 9UL

Fax: +44 (0)1707 227997

email: company.secretary@ocado.com

Ocado Group plc LEI: 213800LO8F61YB8MBC74

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