Director/PDMR Shareholding

RNS Number : 2521B Ocado Group PLC

19 September 2018

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

19 September 2018

Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its Directors' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Tim Steiner			
2	Reason for the notific	cation			
a)	Position/status	Chief Executive Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00B3MBS747			
b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee			

		share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Tim Steiner purchased 16 Partnership Shares at a price of £9.148 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s) Volume(s		Volume(s	5)
	,	£9.148		16	
		£0.00		2	
d)	Aggregated information	Price	Aggregat volume	ed	Aggregate total
	Aggregated volumePrice	£8.132	18		£146.37
-0)	Date of the	17 Comtomber 2010			
e)	transaction	17 September 2018			
f)	Place of the transaction	London St	ock Excha	nge (XLON	N)

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name Duncan Tatton-Brown				
2	Reason for the notific	cation			
a)	Position/status	Chief Financial Officer			
b)	Initial notification/ Amendment Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				

a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence ea Group plc			ch in Ocado
	Identification code	ISIN GB0	0B3MBS74	17	
b)	Nature of the transaction	Ocado S SIP is a all-employ approved Annual G Under it, ordinary s each at m using dea and recei shares of Duncan Partnersh Partnersh Company Shares.	thare Incer HMRC ap yee share by shareho eneral Me employees shares in the narket value ductions fro ve allocatio 2 pence ea Tatton-Br nip Shares in (for no co	ntive Plan oproved ta e scheme olders at the eting on 2 s are able ne Compan e ("Partner om salary ons of mate ach ("Match own pu at a price and was g onsideration ares are	ne Company's 11 May 2011. 12 to purchase 13 roy of 2 pence 14 ship Shares"), 15 each month, 16 ching ordinary 16 hing Shares"). 17 chased 16 18 of £9.148 per 19 ranted by the 19 no 2 Matching 19 held by the
c)	Price(s) and volume(s)	Price(s)		Volume(s	s)
		£9.148		16	
		£0.00		2	
d)	Aggregated information	Price	Aggregat volume	ted	Aggregate total
	- Aggregated volume - Price	£8.132	18		£146.37
e)	Date of the transaction	17 Septer	mber 2018		1
f)	Place of the transaction	London Stock Exchange (XLON)			

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name Mark Richardson				
2	Reason for the notification				
a)	Position/status	Chief Operations Officer			
b)	Initial notification Amendment Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				

a)	Name	Ocado Gro	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc				
	Identification code	ISIN GB00	B3MBS74	7		
b)	Nature of the transaction	Mark Richardson participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Mark Richardson purchased 16 Partnership Shares at a price of £9.148 per Partnership Share, and was granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
c)	Price(s) and volume(s)	Price(s)		Volume(s	5)	
		£9.148		16		
		£0.00		3		
d)	Aggregated information	Price	Aggregat volume	ed	Aggregate total	
	- Aggregated volume	£7.704 19 £146.37		£146.37		
	- Price					
e)	Date of the transaction	17 September 2018				
f)	Place of the transaction	London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name	Neill Abrams	

2	Reason for the notification							
a)	Position/status	Group Ge Secretary	neral Cour	isel and Co	ompany			
b)	Initial notification/ Amendment	Initial notification						
3			emission allowance market participant, ctioneer or auction monitor					
a)	Name	Ocado Gro	oup plc					
b)	LEI	213800LC	8F61YB8N	ИВС74				
4	Details of the transac type of instrument; (i and (iv) each place w	i) each type	e of transa	action; (iii)	each date;			
a)	Description of the financial instrument, type of instrument	Ordinary s Group plc	hares of 2	pence ead	ch in Ocado			
	Identification code	ISIN GB00	DB3MBS74	17				
b)	Nature of the transaction	Neill Abrams participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Neill Abrams purchased 16 Partnership Shares at a price of £9.148 per Partnership Share, and was granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.						
c)	Price(s) and volume(s)	Price(s)		Volume(s	5)			
		£9.148		16				
		£0.00		3				
d)	Aggregated information	Price	Aggregat volume	ed	Aggregate total			
	- Aggregated volume	£7.704	19		£146.37			
	- Price							
e)	Date of the transaction	17 Septen	nber 2018		•			

f)	Place of the transaction	London Stock Exchange (XLON)

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Luke Jensen			
2	Reason for the notific	cation			
a)	Position/status	CEO, Ocado Solutio	ns		
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, auction platform, auc				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8I	MBC74		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00B3MBS747			
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Luke Jensen purchased 16 Partnership Shares at a price of £9.148 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
	,	£9.148	16		
		£0.00	2		

d)	Aggregated information	Price	Aggregated volume	Aggregate total	
	- Aggregated volume	£8.132	18	£146.37	
e)	Date of the transaction	17 September 2018			
f)	Place of the transaction	London St	ock Exchange (XLO	N)	

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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