

# Director/PDMR Shareholding

RNS Number : 0743Z  
Ocado Group PLC  
15 September 2015

DIRECTOR/PDMR SHAREHOLDING  
OCADO GROUP PLC

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## **Ocado Group plc Director/PDMR Notification**

Ocado Group plc ("the Company") announces that it received notification on 15 September 2015, pursuant to the FCA's Disclosure Rules and Transparency Rules 3.1.2R, in connection with its directors' participation in the Ocado Share Incentive Plan ("SIP").

The SIP is a HMRC tax-advantaged all-employee share scheme. Under the SIP, all employees and directors may be awarded ordinary shares in the Company up to the value of £3,600 in any one tax year ("Free Shares"). The SIP was approved by shareholders at the Company's Annual General Meeting on 11 May 2011.

The Ocado directors listed below (the "Directors") were granted Free Shares at the same time and on the basis of the same criteria as applied to all employees. The grant is set out in the table below and made by reference to the mid-market price of 336.8 pence per ordinary share on 9 September 2015.

<b>Name</b>	<b>Position</b>	<b>Number of Free Shares granted</b>
Tim Steiner	Chief Executive Officer	1,068
Duncan Tatton-Brown	Chief Financial Officer	1,029
Mark Richardson	Operations Director	1,029

Neill Abrams	Legal & Business Affairs Director	863
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As a result of the above transaction, the interests of the Directors and their connected persons in the Company's ordinary shares (excluding any interests, options and awards under the Company's Long Term Incentive Plan, Sharesave, 2001 Executive Share Option Scheme, 2014 Executive Share Option Scheme, Joint Share Ownership Scheme and Growth Incentive Plan) are:

<b>Name</b>	<b>Number of Ordinary Shares held</b>	<b>Percentage of issued share capital</b>
Tim Steiner	28,772,382	4.6%
Duncan Tatton-Brown	160,577	0.03%
Mark Richardson	2,763	0.00044%
Neill Abrams	1,913,071	0.31%

For the purposes of DTR 3.1.3, the above transactions took place in the United Kingdom, with an issue date of 10 September 2015 and the Directors being notified on 15 September 2015.

Further information concerning each Director's other interests in shares and share schemes are set out in the Company's annual report and accounts for the 52 weeks ended 30 November 2014, except as otherwise amended by a subsequent announcement.

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