

# Directors' Dealings

RNS Number : 7306X  
Ocado Group PLC  
24 July 2024

DIRECTOR/PDMR NOTIFICATION  
OCADO GROUP PLC

24 July 2024

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company" or "Ocado") makes the following announcement regarding a transaction in Ocado ordinary shares of 2 pence each ("Shares") carried out by one of its PDMRs. The Company received notification on 24 July 2024 that Tim Steiner, Chief Executive Officer, had agreed to delay the date of completion of share sale contracts.

|          |  |  |
|----------|--|--|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>   |  |
| a)       | Name   | Tim Steiner  |
| <b>2</b> | <b>Reason for the notification</b>   |  |
| a)       | Position/status  | Chief Executive Officer                            |
| b)       | Initial notification/<br>Amendment   | Initial notification                               |
| <b>3</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |  |
| a)       | Name   | Ocado Group plc                                    |
| b)       | LEI  | 213800LO8F61YB8MBC74                               |
| <b>4</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |  |
| a)       | Description of the financial instrument, type of instrument  | Ordinary shares of 2 pence each in Ocado Group plc |
|          | Identification code  | ISIN GB00B3MBS747                                  |

|    |                           |  |                   |                 |
|----|---------------------------|--|-------------------|-----------------|
| b) | Nature of the transaction | <p>As described on page 238 of the prospectus issued by the Company on 6 July 2010, on 21 June 2010 Tim Steiner entered into seven forward sale agreements, each in connection with 2,000,000 Shares (the "Forward Sale Agreements"), for the transfer of 14,000,000 Shares in aggregate held in his name to his father, Nicolas Steiner, in consideration of £100 and 97 percent of the market value of the Shares on completion (which amount may be paid over three years).</p> <p>As previously reported on 17 May 2013, 13 May 2016, 2 June 2019, 20 May 2022 and 24 July 2023, the parties agreed to delay the date of completion. As a result, the first Forward Sale Agreement was extended to, and subsequently completed on, 30 June 2020. The second Forward Sale Agreement was extended to, and subsequently completed on, 30 June 2021. The completion of the third and fourth Forward Sale Agreements were extended to 24 July 2024. Each of the remaining three Forward Sale Agreements were due to complete on 24 July 2025 or such other date as the parties may agree.</p> <p>By agreement dated 24 July 2024, Tim Steiner and Nicolas Steiner have further agreed to extend the completion date of the remaining Forward Sale Agreements as follows:</p> <p>The third Forward Sale Agreement is extended to 24 July 2025 and the fourth Forward Sale Agreement is extended to 24 July 2026.</p> <p>The completion of each of the remaining three Forward Sale Agreements is extended to 24 July 2026.</p> <p>All other terms of the Forward Sale Agreements remain unaltered.</p> <p>There is no additional consideration payable in respect of the agreements to delay completion.</p> <p>Tim Steiner retains a beneficial interest in the transferring Shares until completion.</p> |                   |                 |
| c) | Price(s) and volume(s)    | Price(s)   | Volume(s)         |                 |
|    |                           | £0.00  | 10,000,000        |                 |
| d) | Aggregated information    | Price  | Aggregated volume | Aggregate total |
|    | - Aggregated volume       |  |                   |                 |
|    | - Price                   |  |                   |                 |

|    |                          |                               |            |       |
|----|--------------------------|-------------------------------|------------|-------|
|    |                          | £0.00                         | 10,000,000 | £0.00 |
| e) | Date of the transaction  | 24 July 2024                  |            |       |
| f) | Place of the transaction | Outside of a regulated market |            |       |

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

Megan Barnes  
Head of Secretariat  
Ocado Group plc  
Buildings One & Two Trident Place  
Mosquito Way  
Hatfield  
Hertfordshire  
AL10 9UL  
Fax: +44 (0)1707 227997  
email: [company.secretary@ocado.com](mailto:company.secretary@ocado.com)

Ocado Group plc LEI: 213800LO8F61YB8MBC74

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