## **Directors' Dealings**

RNS Number : 7306X Ocado Group PLC 24 July 2024

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

24 July 2024

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company" or "Ocado") makes the following announcement regarding a transaction in Ocado ordinary shares of 2 pence each ("Shares") carried out by one of its PDMRs. The Company received notification on 24 July 2024 that Tim Steiner, Chief Executive Officer, had agreed to delay the date of completion of share sale contracts.

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Tim Steiner			
2	Reason for the notific	son for the notification			
a)	Position/status	Chief Executive Officer			
b)	Initial notification/ Amendment	Initial notification			
3		uer, emission allowance market participant, auction eer or auction monitor			
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc ISIN GB00B3MBS747			
	Identification code	I IOIN ODOODSINDS/4/			

b)	Nature of the transaction	As described on page 238 of the prospectus issued by the Company on 6 July 2010, on 21 June 2010 Tim Steiner entered into seven forward sale agreements, each in connection with 2,000,000 Shares (the "Forward Sale Agreements"), for the transfer of 14,000,000 Shares in aggregate held in his name to his father, Nicolas Steiner, in consideration of £100 and 97 percent of the market value of the Shares on completion (which amount may be paid over three years).  As previously reported on 17 May 2013, 13 May 2016, 2 June 2019, 20 May 2022 and 24 July 2023, the parties agreed to delay the date of completion. As a result, the first Forward Sale Agreement was extended to, and subsequently completed on, 30 June 2020. The second Forward Sale Agreement was extended to, and subsequently completed on, 30 June 2021. The completion of the third and fourth Forward Sale Agreements were extended to 24 July 2024. Each of the remaining three Forward Sale Agreements were due to complete on 24 July 2025 or such other date as			
	) Price(s) and volume(s)	the parties may agree.  By agreement dated 24 July 2024, Tim Steiner and Nicolas Steiner have further agreed to extend the completion date of the remaining Forward Sale Agreements as follows:  The third Forward Sale Agreement is extended to 24 July 2025 and the fourth Forward Sale Agreement is extended to 24 July 2026.  The completion of each of the remaining three Forward			
		Sale Agreements is extended to 24 July 2026.  All other terms of the Forward Sale Agreements remain			
		unaltered.			
		There is no additional consideration payable in respect of the agreements to delay completion.			
		Tim Steiner retains a beneficial interest in the transferring Shares until completion.			
c)		Price(s) £0.00		Volume(s) 10,000,000	
		20.00		10,000,000	
d)	Aggregated information	Price	Aggregated	volume	Aggregate total
	- Aggregated volume				
	- Price				

		£0.00	10,000,000	£0.00			
e)	Date of the transaction	24 July 2024					
f)	Place of the transaction	Outside of a regulated market					

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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