

# Director/PDMR Shareholding

RNS Number : 0390Z  
Ocado Group PLC  
28 August 2018

DIRECTOR/PDMR NOTIFICATION  
OCADO GROUP PLC

28 August 2018

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") announces that it has received notification that Linic Ltd, a connected person to Tim Steiner, Ocado's Chief Executive Officer, has sold shares in the Company as set out below.

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Linic Ltd
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Person closely associated with Tim Steiner, Chief Executive Officer
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 2 pence each in Ocado Group plc  ISIN GB00B3MBS747		
b)	Nature of the transaction	Sale of 4,791,200 shares by Linic Ltd, a company wholly owned by Arthur Seligman as trustee of the Steiner 2008 Millennium Trust (of which Tim Steiner is one of a number of discretionary beneficiaries).		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£10.60	4,791,200	
d)	Aggregated information  - Aggregated volume  - Price	Price	Aggregated volume	Aggregate total
		£10.60	4,791,200	£50,786,720.00
e)	Date of the transaction	24 August 2018		
f)	Place of the transaction	London Stock Exchange (XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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Ocado Group plc LEI: 213800LO8F61YB8MBC74

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