Director/PDMR Shareholding

RNS Number : 4841Z Ocado Group PLC 31 August 2018

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

31 August 2018

Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding the transactions in Ocado ordinary shares of 2 pence each ("Shares") carried out by one of its Directors.

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Tim Steiner			
2	Reason for the notific	cation			
a)	Position/status	Chief Executive Officer			
b)	Initial notification/ Amendment	Initial notification			
3		issuer, emission allowance market participant, orm, auctioneer or auction monitor			
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00B3MBS747			

Diagonal Price Diagonal Price Price Aggregated information Price Aggregated volume Price Aggregated volume Price Aggregated volume Price Place of the transaction Date of the							
prior to the Company's Admission in 2010, involves the Executive Directors investing their own funds to purchase a shared interest in the Company's shares at the market value at that time. The Executive Directors invested from their own resources. The Ocado Employee Benefit Trust Trustee's interest in each Ordinary Share held under the JSOS is the value up to a specified price for the tranche of which that share forms part (the "Hurdle"). The Hurdle for tranche 1 was £1.725. The Trustee retained its interest under the Scheme. For a detailed description of the JSOS scheme refer to pages 249 to 252 of the Company's Prospectus. C) Price(s) and volume(s) C) Price(s) and Price(s) Volume(s) £0.00 2,111,888 d) Aggregated information - Aggregated volume - Price E) Date of the transaction f) Place of the London Stock Exchange (XLON)	b)		transferred 2,111,888 shares awarded to him under tranche 1 of the Ocado Joint Share Ownership Scheme on 3 February 2010 into his name. The JSOS scheme, which was put in place prior to the Company's Admission in 2010, involves the Executive Directors investing their own funds to purchase a shared interest in the Company's shares at the market value at that time. The Executive Directors invested from their own resources. The Ocado Employee Benefit Trust Trustee's interest in each Ordinary Share held under the JSOS is the value up to a specified price for the tranche of which that share forms part (the "Hurdle"). The Hurdle for tranche 1 was £1.725. The Trustee retained its interest				
scheme refer to pages 249 to 252 of the Company's Prospectus. c) Price(s) and volume(s) £0.00 Aggregated information - Aggregated volume - Price e) Date of the transaction f) Place of the London Stock Exchange (XLON)							
volume(s) £0.00 2,111,888 d) Aggregated information - Aggregated volume - Price E0.00 2,111,888 £0.00 £0.00 2,111,888 £0.00 E0.00 Price - Price - Price Bate of the transaction f) Place of the London Stock Exchange (XLON)			scheme refer to pages 249 to 252 of the				
### display of the content of the price of t	c)		Price(s)		Volume(s)	
information - Aggregated volume - Price e) Date of the transaction f) Place of the London Stock Exchange (XLON)			£0.00		2,111,888	2,111,888	
e) Date of the transaction Solution 1	d)	00 0	Price		ed		
e) Date of the transaction f) Place of the London Stock Exchange (XLON)			£0.00	2,111,888		£0.00	
f) Place of the London Stock Exchange (XLON)		- Price					
1 ' 1	e)		31 August 2018				
	f)		London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name Tim Steiner				
2	Reason for the notification				
a)	Position/status	Chief Executive Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name Ocado Group plc				

b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument		Ordinary shares of 2 pence each in Ocado Group plc		
	Identification code	ISIN GB0	0B3MBS74	17	
b)	Nature of the transaction	Tim Steiner, an Executive Director of Ocado, transferred 2,069,441 shares awarded to him under tranche 2 of the Ocado Joint Share Ownership Scheme on 3 February 2010 into his name. The JSOS scheme, which was put in place prior to the Company's Admission in 2010, involves the Executive Directors investing their own funds to purchase a shared interest in the Company's shares at the market value at that time. The Executive Directors invested from their own resources. The Ocado Employee Benefit Trust Trustee's interest in each Ordinary Share held under the JSOS is the value up to a specified price for the tranche of which that share forms part (the "Hurdle"). The Hurdle for tranche 2 was £1.9075. The Trustee retained its interest under the Scheme. For a detailed description of the JSOS scheme refer to pages 249 to 252 of the Company's Prospectus.			
c)	Price(s) and volume(s)	Price(s)		Volume(s	3)
		£0.00		2,069,44	1
d)	Aggregated information	Price	Price Aggregated volume		Aggregate total
	- Aggregated volume	£0.00	2,069,441 £0.00		£0.00
	- Price				
e)	Date of the transaction	31 August 2018			
f)	Place of the transaction	London Stock Exchange (XLON)			

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name	Tim Steiner	

2	Reason for the notification					
a)	Position/status	Chief Executive Officer				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, auction platform, auc				rticipant,	
a)	Name	Ocado Gr	oup plc			
b)	LEI	213800L0	08F61YB8	MBC74		
4	Details of the transac type of instrument; (i and (iv) each place w	i) each typ	e of trans	action; (iii)	each date;	
a)	Description of the financial instrument, type of instrument	Ordinary s Group plc		pence eac	ch in Ocado	
	Identification code	ISIN GB0	0B3MBS74	17		
b)	Nature of the transaction	Tim Steiner, an Executive Director of Ocado, transferred 2,028,645 shares awarded to him under tranche 3 of the Ocado Joint Share Ownership Scheme on 3 February 2010 into his name. The JSOS scheme, which was put in place prior to the Company's Admission in 2010, involves the Executive Directors investing their own funds to purchase a shared interest in the Company's shares at the market value at that time. The Executive Directors invested from their own resources. The Ocado Employee Benefit Trust Trustee's interest in each Ordinary Share held under the JSOS is the value up to a specified price for the tranche of which that share forms part (the "Hurdle"). The Hurdle for tranche 3 was £2.0829. The Trustee retained its interest under the Scheme. For a detailed description of the JSOS scheme refer to pages 249 to 252 of the Company's Prospectus.				
c)	Price(s) and volume(s)	Price(s)		Volume(s)		
				2,028,64		
d)	Aggregated information	Price Aggregated volume		Aggregate total		
	Aggregated volumePrice	£0.00	2,028,64	5	£0.00	

e)	Date of the transaction	31 August 2018
f)	Place of the transaction	London Stock Exchange (XLON)

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Tim Steiner			
2	Reason for the notifi	cation			
a)	Position/status	Chief Executive Officer			
b)	Initial notification/ Amendment	Initial notification			
3		emission allowance market participant, ctioneer or auction monitor			
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	type of instrument; (ction(s): section to be repeated for (i) each ii) each type of transaction; (iii) each date; where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00B3MBS747			
b)	Nature of the transaction	Tim Steiner, an Executive Director of Ocado, transferred 1,982,421 shares awarded to him under tranche 4 of the Ocado Joint Share Ownership Scheme on 3 February 2010 into his name.			
		The JSOS scheme, which was put in place prior to the Company's Admission in 2010, involves the Executive Directors investing their own funds to purchase a shared interest in the Company's shares at the market value at that time. The Executive Directors invested from their own resources. The Ocado Employee Benefit Trust Trustee's interest in each Ordinary Share held under the JSOS is the value up to a specified price for the tranche of which that share forms part (the "Hurdle"). The Hurdle for tranche 4 was £2.2813. The Trustee retained its interest under the Scheme.			
		For a detailed description of the JSOS scheme refer to pages 249 to 252 of the Company's Prospectus.			

C) Price(s) and volume(s)	Price(s)		Volume(s)
		£0.00		1,982,421	1
C) Aggregated information	Price	Price Aggregated volume		Aggregate total
	Aggregated volumePrice	£0.00	1,982,421		£0.00
€) Date of the transaction	31 Augus	31 August 2018		
f	Place of the transaction	London S	London Stock Exchange (XLON)		۱)

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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