Segmental Reporting Presentation

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OCADO GROUP PLC

18 January 2018

SEGMENTAL REPORTING PRESENTATION

As previously announced, Ocado Group will be introducing segmental reporting at the full year results on 6 February 2018. In light of that, the Group will today host a presentation at 3.30pm UK time, providing historic financials for FY2016, to enable analysts and investors to prepare their models accordingly.

No new material information will be disclosed and Ocado will not be commenting on current trading.

The presentation will be hosted by Duncan Tatton-Brown, CFO, at Goldman Sachs, Rooms G&H on River Court 7, 120 Fleet Street, EC4A 2BE and webcast live at the following link; https:// 3xscreen.videosync.fi/2018-01-18-segmental-reporting. A copy of the presentation will be available on http://www.ocadogroup.com/ investors/reports-and-presentations/2017.aspx alongside the webcast.

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Contacts

David Shriver, Director of Communications, on 01707 228 000

Michelle Clarke or Susanna Voyle at Tulchan Communications on 020 7353 4200

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