## **Director/PDMR Shareholding**

RNS Number : 8688B Ocado Group PLC 16 February 2022

,

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

16 February 2022

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its PDMRs' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/ person closely associated					
a)	Name	Tim Steiner				
2	Reason for the notifie	cation				
a)	Position/status	Chief Executive Officer				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC74				
4	type of instrument; (i	ction(s): section to be repeated for (i) each i) each type of transaction; (iii) each date; here transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares in Ocado Group plc				
	Identification code	ISIN GB00B3MBS747				
b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee				

		<ul> <li>share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").</li> <li>Tim Steiner purchased 12 Partnership Shares at a price of £13.005 per Partnership Share, and was granted by the Company (for no consideration) 1 Matching Share. These shares are held by the employee benefit trust for the SIP.</li> </ul>			
C)	Price(s) and volume(s)	Price(s)	Price(s) Volume(s		6)
		£13.005		12	
		£0.00		1	
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	<ul> <li>Aggregated volume</li> <li>Price</li> </ul>	£12.005	13		£156.06
e)	Date of the transaction	15 February 2022			
f)	Place of the transaction	London Sto	ock Excha	nge (XLON	1)

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name Mark Richardson				
2	Reason for the notifie	cation			
a)	Position/status	Chief Operations Officer			
b)	Initial notification/ Initial notification Amendment				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				

a)	Description of the financial instrument,	Ordinary s	hares in O	cado Grou	p plc	
	type of instrument	ISIN GB00	B3MBS74	7		
	Identification code					
b)	Nature of the transaction	Mark Richardson participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all- employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").				
		Mark Richardson purchased 12 Partnership Shares at a price of £13.005 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
C)	Price(s) and volume(s)	Price(s)		Volume(s	6)	
		£13.005		12		
		£0.00		2		
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total	
	<ul> <li>Aggregated volume</li> <li>Price</li> </ul>	£11.147	14		£156.06	
e)	Date of the transaction	15 February 2022				
f)	Place of the transaction	London St	ock Excha	nge (XLON	۹)	

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Neill Abrams			
2	Reason for the notification				
a)	Position/status	Group General Counsel and Company Secretary			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				

a)	Name	Ocado Group plc			
b)	LEI	213800LO	213800LO8F61YB8MBC74		
4	Details of the transac type of instrument; (i and (iv) each place w	i) each type	of transa	ction; (iii)	each date;
a)	Description of the financial instrument, type of instrument Identification code		Ordinary shares in Ocado Group plc ISIN GB00B3MBS747		
b)	Nature of the transaction	Neill Abrams participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all- employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Neill Abrams purchased 12 Partnership Shares at a price of £13.005 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.			
C)	Price(s) and volume(s)	Price(s) £13.005		Volume(	s)
		£0.00		12	
		20.00			
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	- Aggregated volume	£11.147	14		£156.06
	- Price				
e)	Date of the transaction	15 February 2022			
f)	Place of the transaction	London Sto	ock Excha	nge (XLON	N)

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name	Luke Jensen	

2	Reason for the notification					
a)	Position/status	CEO, Oca	CEO, Ocado Solutions			
b)	Initial notification/ Amendment	Initial notifi	cation			
3		emission allowance market participant, ctioneer or auction monitor				
a)	Name	Ocado Gro	oup plc			
b)	LEI	213800LO	8F61YB8N	/IBC74		
4	Details of the transac type of instrument; (i and (iv) each place w	i) each type	of transa	ction; (iii)	each date;	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary sl ISIN GB00			ip plc	
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all- employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Luke Jensen purchased 12 Partnership Shares at a price of £13.005 per Partnership Share, and was granted by the Company (for no consideration) 1 Matching Share. These shares are held by the employee benefit trust for the SIP.				
C)	Price(s) and volume(s)	Price(s)Volume(s£13.00512		(s)		
		£0.00		1		
d)	Aggregated information	Price	Aggregated volume		Aggregate total	
	<ul> <li>Aggregated volume</li> <li>Price</li> </ul>	£12.005	13		£156.06	
e)	Date of the transaction	15 Februai	ry 2022			

	Details of the person discharging managerial responsibilities/					
1	person closely associated					
a)	Name	Stephen Daintith				
2	Reason for the notific	cation				
a)	Position/status	Chief Financial Office	er			
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, auction platform, auc					
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8N	MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747				
b)	Nature of the transaction	Stephen Daintith participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all- employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Stephen Daintith purchased 12 Partnership Shares at a price of £13.005 per Partnership Share, and was granted by the Company				
		These shares are held by the employee benefit trust for the SIP.				
c)	Price(s) and volume(s)	Price(s) £13.005	Volume(s)			
		£0.00	2			

d)	Aggregated information	Price	Aggregated volume	Aggregate total
	<ul><li>Aggregated volume</li><li>Price</li></ul>	£11.147	14	£156.06
e)	Date of the transaction	15 Februar	y 2022	
f)	Place of the transaction	London Sto	ock Exchange (XLON	1)

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	James Matthews			
2	Reason for the notifie	cation			
a)	Position/status	CEO, Ocado Technology			
b)	Initial notification/ Amendment	Initial notification			
3		emission allowance market participant, ctioneer or auction monitor			
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747			
b)	Nature of the transaction	James Matthews participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all- employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). James Matthews purchased 12 Partnership Shares at a price of £13.005 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares.			

		These shares are held by the employee benefit trust for the SIP.			
C)	Price(s) and volume(s)	Price(s)		Volume(	6)
		£13.005		12	
		£0.00		2	
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	- Aggregated volume	£11.147	14		£156.06
	- Price				
e)	Date of the transaction	15 February 2022			
f)	Place of the transaction	London Stock Exchange (XLON)			

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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Ocado Group plc LEI: 213800LO8F61YB8MBC74

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