Director/PDMR Shareholding

RNS Number : 5292L Ocado Group PLC 19 April 2018

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DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

19 April 2018

Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its Directors' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Tim Steiner			
2	Reason for the notificat	tion			
a)	Position/status	Chief Executive Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00B3MBS747			

b)	Nature of the transaction	Tim Steiner participated i Share Incentive Plan ("SIP a HMRC approved tax-ad employee share schem approved by sharehold Company's Annual Genera 11 May 2011. Under it, e able to purchase ordinary Company of 2 pence ea value ("Partnership Sha deductions from salary ead receive allocations of mate shares of 2 pence ead Shares"). Tim Steiner purchased 2 Shares at a price of Partnership Share, and wa the Company (for no con Matching Shares. These sl by the employee benefit true		P"). The SIP is dvantaged all- ne that was ders at the ral Meeting on employees are shares in the ach at market vares"), using ch month, and tching ordinary ch ("Matching 29 Partnership £5.228 per vas granted by onsideration) 4 chares are held	
C)	Price(s) and volume(s)	Price(s)		Volum	ıe(s)
		£5.228		29	
		£0.00		4	
d)	Aggregated information	Price	Aggre volum	egated Ne	Aggregate total
	- Aggregated volume	£4.594	33		£151.61
	- Price				
e)	Date of the transaction	18 April 2018			<u>'</u>
f)	Place of the transaction	London Stock Exchange (XLON)			

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name Duncan Tatton-Brown				
2	Reason for the notification				
a)	Position/status	Chief Financial Officer			
b)	Initial notification/ Initial notification Amendment				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00B	3MBS7	47	
b)	Nature of the transaction	Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").		an ("SIP"). The ax-advantaged eme that was ders at the ral Meeting on employees are y shares in the ach at market hares"), using the month, and tching ordinary ch ("Matching burchased 28 price of £5.228 id was granted onsideration) 4 shares are held	
C)	Price(s) and volume(s)	Price(s)		Volume(s)	
		£5.228		28	
		£0.00		4	
d)	Aggregated information	Price Aggreg			
	 Aggregated volume Price 	£4.575	32		£146.38
e)	Date of the transaction	18 April 2018			
f)	Place of the transaction	London Stock Exchange (XLON)			

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name Mark Richardson				
2	Reason for the notification				
a)	Position/status	Chief Operations Officer			
b)	Initial notification/ Amendment	Initial notification			

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Ocado Grou	ip plc			
b)	LEI	213800LO8	F61YB8	BMBC7	4	
4	type of instrument; (ii)	Don(s): section to be repeated for (i) each each type of transaction; (iii) each date; ere transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary sha Ocado Grou		2 pence	e each in	
	Identification code	ISIN GB00B	3MBS7	47		
b)	Nature of the transaction	Mark Richardson participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Mark Richardson purchased 29 Partnership Shares at a price of £5.228 per Partnership Share, and was granted by the Company (for no consideration) 4 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
c)	Price(s) and volume(s)	Price(s)		Volum	ne(s)	
		£5.228		29		
		£0.00		4		
d)	Aggregated information	Price	Aggre volum	egated Ie	Aggregate total	
	- Aggregated volume	£4.594	33		£151.61	
	- Price					
e)	Date of the transaction	18 April 2018				
f)	Place of the transaction	London Stock Exchange (XLON)				

	Details of the person discharging managerial responsibilities/
1	person closely associated

a)	Name	Neill Abrams				
2	Reason for the notificat	cation				
a)	Position/status	Group Gene Secretary	eral Cou	ınsel ar	nd Company	
b)	Initial notification/ Amendment	Initial notifica	ation			
3	Details of the issuer, en auction platform, auctio				participant,	
a)	Name	Ocado Grou	ip plc			
b)	LEI	213800LO8	F61YB	BMBC7	4	
4	Details of the transaction type of instrument; (ii) and (iv) each place whe	each type of	transad	ction; (i	iii) each date;	
a)	Description of the financial instrument, type of instrument	Ordinary sha Ocado Grou		2 pence	e each in	
	Identification code	ISIN GB00B	3MBS7	47		
b)	Nature of the transaction	Neill Abrams participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all- employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").				
		Neill Abrams purchased 29 Partnership Shares at a price of £5.228 per Partnership Share, and was granted by the Company (for no consideration) 4 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
C)	Price(s) and volume(s)	Price(s) Volu		Volum	lume(s)	
		£5.228 29				
		£0.00 4		4		
d)	Aggregated information	Price	Aggre volum	egated e	Aggregate total	
	- Aggregated volume	£4.594	33		£151.61	
	- Price					
e)	Date of the transaction	18 April 201	I 8		I	

f)	Place of the transaction	London Stock Exchange (XLON)

1	Details of the person discharging managerial responsibilities/ person closely associated					
a)	Name Luke Jensen					
2	Reason for the notification					
a)	Position/status	CEO, Ocado Soluti	ons			
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, er auction platform, aucti					
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB	8MBC74			
4	type of instrument; (ii)	each type of transa	on(s): section to be repeated for (i) each each type of transaction; (iii) each date; re transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc				
	Identification code	ISIN GB00B3MBS747				
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all- employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Luke Jensen purchased 29 Partnership Shares at a price of £5.228 per Partnership Share, and was granted by the Company (for no consideration) 4				
C)	Price(s) and volume(s)	Matching Shares. These shares are held by the employee benefit trust for the SIP. Price(s) Volume(s)				
5)		£5.228	29			
		£0.00	4			

d)	Aggregated information	Price	Aggregated volume	Aggregate total
	 Aggregated volume 	£4.594	33	£151.61
	- Price			
e)	Date of the transaction	18 April 2018		
f)	Place of the transaction	London Stock Exchange (XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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Ocado Group plc LEI: 213800LO8F61YB8MBC74

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