

# Director/PDMR Shareholding

RNS Number : 1119J  
Ocado Group PLC  
27 March 2018

DIRECTOR/PDMR NOTIFICATION  
OCADO GROUP PLC

27 March 2018

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding the transactions in Ocado ordinary shares of 2 pence each ("Shares") carried out by the connected persons of one of its Directors.

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>	
a)	Name	Caryn Abrams
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Spouse of PDMR
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc
	Identification code	ISIN GB00B3MBS747

b)	Nature of the transaction	Caryn Abrams, the spouse of Neill Abrams, an Executive Director of Ocado, sold a total of 1,560 Shares at a price of 531 pence per Share and subsequently on the same day, her daughter, Mia Abrams, and son, Joshua Abrams purchased Shares for the purpose of investing the Shares in a Junior ISA.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£5.31	1,560	
d)	Aggregated information  - Aggregated volume  - Price	Price	Aggregated volume	Aggregate total
		£5.31	1,560	£8,283.60
e)	Date of the transaction	23 March 2018		
f)	Place of the transaction	London Stock Exchange (XLON)		

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>		
a)	Name	Mia Abrams	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Child of PDMR	
b)	Initial notification/ Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Ocado Group plc	
b)	LEI	213800LO8F61YB8MBC74	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc	
	Identification code	ISIN GB00B3MBS747	
b)	Nature of the transaction	Mia Abrams, the daughter of Neill Abrams, an Executive Director of Ocado, purchased 780 Shares at a price of 531 pence per Share for the purpose of investing the Shares in a Junior ISA. Mia Abrams has beneficial ownership of	

		these 780 Shares.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£5.31	780	
d)	Aggregated information  - Aggregated volume  - Price	Price	Aggregated volume	Aggregate total
		£5.31	780	£4,141.80
e)	Date of the transaction	23 March 2018		
f)	Place of the transaction	London Stock Exchange (XLON)		

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>		
a)	Name	Joshua Abrams	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Child of PDMR	
b)	Initial notification/ Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Ocado Group plc	
b)	LEI	213800LO8F61YB8MBC74	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc	
	Identification code	ISIN GB00B3MBS747	
b)	Nature of the transaction	Joshua Abrams, the son of Neill Abrams, an Executive Director of Ocado, purchased 780 Shares at a price of 531 pence per Share for the purpose of investing the Shares in a Junior ISA. Joshua Abrams has beneficial ownership of these 780 Shares.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£5.31	780

d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume	£5.31	780	£4,141.80
	- Price			
e)	Date of the transaction	23 March 2018		
f)	Place of the transaction	London Stock Exchange (XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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