## **Director/PDMR Shareholding**

RNS Number : 8696A Ocado Group PLC

26 May 2023

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

26 May 2023

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its PDMRs' participation in The Ocado Share Incentive Plan. The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees and directors may be awarded ordinary shares in the Company up to the value of £3,600 in any one tax year ("Free Shares").

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Mark Richardson					
2	Reason for the notification						
a)	Position/status	CEO, Ocado Intelligent Automation					
b)	Initial notification/ Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Ocado Group plc					
b)	LEI	213800LO8F61YB8MBC74					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						

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a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			ach in Ocado
	Identification code	ISIN GB00B3MBS747			
b)	Nature of the transaction	Grant of 503 Free Shares at the and on the basis of the sam applied to all employees.			
c)	Price(s) and volume(s)	Price(s) £4.822		Volume(s)	
				503	
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	- Aggregated volume	N/A	N/A		N/A
	- Price				
e)	Date of the transaction	5 May 2023			
f)	Place of the transaction	Outside of a trading venue			

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Neill Abrams					
2	Reason for the notification						
a)	Position/status	Group General Counsel and Company Secretary					
b)	·						
3	Details of the issuer, emission a platform, auctioneer or auction	llowance market participant, auction monitor					
a)	Name	Ocado Group plc					
b)	LEI	213800LO8F61YB8MBC74					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 2 pence each in Ocado Group plc					
		ISIN GB00B3MBS747					
b)	Nature of the transaction	Grant of 503 Free Shares at the same time and on the basis of the same criteria as applied to all employees.					

c)	Price(s) and volume(s)	Price(s)		Volume(s)	
		£4.822		503	
d)	Aggregated information	Price	Aggregated volume		Aggregate total
	<ul><li>Aggregated volume</li><li>Price</li></ul>	N/A	N/A		N/A
e)	Date of the transaction	5 May 2023			
f)	Place of the transaction	Outside of a trading venue			

1	Details of the person discharging managerial responsibilities/person closely associated							
a)	Name	Luke Jensen						
2	Reason for the notification							
a)	Position/status	CEO, Oca	ado Solutio	ons				
b)	Initial notification/ Amendment	Initial noti	ification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Ocado Gi	roup plc					
b)	LEI	213800L0	O8F61YB8	BMBC74				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary Group plo		2 pence ea	ach in Ocado			
	Identification code	ISIN GB0	0B3MBS7	'47				
b)	Nature of the transaction	Grant of 503 Free Shares at the same time and on the basis of the same criteria as applied to all employees.						
c)	Price(s) and volume(s)	Price(s) Volume(s)						
		£4.822 503						
d)	Aggregated information - Aggregated volume - Price	Price	Aggrega volume	ted	Aggregate total			

		N/A	N/A	N/A		
e)	Date of the transaction	5 May 2023				
f)	Place of the transaction	Outside of a trading venue				

1	Details of the person discharging managerial responsibilities/person closely associated							
a)	Name	Stephen Daintith						
2	Reason for the notification							
a)	Position/status	Chief Fin	ancial Offic	er				
b)	Initial notification/ Amendment	Initial not	ification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Ocado G	roup plc					
b)	LEI	213800L	O8F61YB8	MBC74				
4	Details of the transaction(s): see instrument; (ii) each type of tran where transactions have been c	saction; (						
a)	Description of the financial instrument, type of instrument	Ordinary Group plo		2 pence ea	ach in Ocado			
	Identification code	ISIN GB0	0B3MBS7	47				
b)	Nature of the transaction	and on		of the sa	the same time ame criteria as			
c)	Price(s) and volume(s)	Price(s)		Volume(	s)			
		£4.822		613				
d)	Aggregated information	Price Aggregated Aggregate volume total			Aggregate total			
	- Aggregated volume	N/A N/A N/A		N/A				
	- Price							
e)	Date of the transaction	5 May 2023						
f)	Place of the transaction	Outside of a trading venue						

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	James Matthews					
2	Reason for the notification						
a)	Position/status	CEO, Oca	ado Techn	ology			
b)	Initial notification/ Amendment	Initial noti	ification				
3	Details of the issuer, emission a platform, auctioneer or auction		market pa	rticipant,	auction		
a)	Name	Ocado G	roup plc				
b)	LEI	213800L0	O8F61YB8	BMBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary Group plo		2 pence ea	ach in Ocado		
	Identification code	ISIN GB00B3MBS747					
b)	Nature of the transaction	Grant of 534 Free Shares at the same time and on the basis of the same criteria as applied to all employees.					
c)	Price(s) and volume(s)	Price(s)		Volume(s	5)		
		£4.822		534			
d)	Aggregated information	Price Aggregated Aggregate volume total					
	- Aggregated volume	N/A N/A N/A		N/A			
	- Price						
e)	Date of the transaction	5 May 2023					
f)	Place of the transaction	Outside of a trading venue					

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name Tim Steiner						
2	Reason for the notification						
a)	Position/status Chief Executive Officer						

b)	Initial notification/ Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Ocado Group plc						
b)	LEI	213800L0	O8F61YB8	BMBC74				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc						
	Identification code	ISIN GB0	0B3MBS7	47				
b)	Nature of the transaction	Grant of 746 Free Shares at the same time and on the basis of the same criteria as applied to all employees.						
c)	Price(s) and volume(s)	Price(s)		Volume(:	s)			
		£4.822		746				
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total			
	- Aggregated volume	N/A	N/A N/A		N/A			
	- Price							
e)	Date of the transaction	5 May 2023						
f)	Place of the transaction	Outside of a trading venue						

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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