

# Director/PDMR Shareholding

RNS Number : 2958Q  
Ocado Group PLC  
17 October 2019

DIRECTOR/PDMR NOTIFICATION  
OCADO GROUP PLC

17 October 2019

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding the transactions in Ocado ordinary shares of 2 pence each ("Shares") carried out by one of its Directors.

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>	
a)	Name	Neill Abrams
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Group General Counsel and Company Secretary
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc
	Identification code	ISIN GB00B3MBS747

b)	Nature of the transaction	Neill Abrams, an Executive Director of Ocado, sold a total of 300,000 Shares at a price of £13.62 per Share.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£13.62	300,000	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume  - Price	£13.62	300,000	£4,084,811.70
e)	Date of the transaction	15 October 2019		
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name	Neill Abrams	
2	Reason for the notification		
a)	Position/status	Group General Counsel and Company Secretary	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Ocado Group plc	
b)	LEI	213800LO8F61YB8MBC74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc	
	Identification code	ISIN GB00B3MBS747	
b)	Nature of the transaction	Neill Abrams, an Executive Director of Ocado, sold a total of 450,000 Shares at a price of £13.51 pence per Share.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£13.51	450,000

d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume	£13.51	450,000	£6,078,576.60
	- Price			
e)	Date of the transaction	16 October 2019		
f)	Place of the transaction	London Stock Exchange (XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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Ocado Group plc LEI: 213800LO8F61YB8MBC74

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