

# Director/PDMR Shareholding

RNS Number : 1876A  
Ocado Group PLC  
24 May 2019

DIRECTOR/PDMR NOTIFICATION  
OCADO GROUP PLC

24 May 2019

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its Directors' participation in The Ocado Growth Incentive Plan ("GIP").

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>	
a)	Name	Tim Steiner
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Executive Officer
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc
	Identification code	ISIN GB00B3MBS747
b)	Nature of the transaction	Tim Steiner participated in the Ocado Growth Incentive Plan ("GIP") pursuant to an award made on 8 May 2014. In accordance with the

		rules of the GIP and the relevant performance criteria, the GIP award vested in full on 8 May 2019. Tim Steiner exercised the option on 23 May 2019 and received a cash payment after income tax and National Insurance contributions were deducted. The exercise price was £12.402 per share, as determined under the Rules of the GIP.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£12.402	4,000,000	
d)	Aggregated information  - Aggregated volume  - Price	Price	Aggregated volume	Aggregate total
		£12.402	4,000,000	£49,608,000
e)	Date of the transaction	23 May 2019		
f)	Place of the transaction	Outside a trading venue		

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>		
a)	Name	Duncan Tatton-Brown	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Chief Financial Officer	
b)	Initial notification/ Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Ocado Group plc	
b)	LEI	213800LO8F61YB8MBC74	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc	
	Identification code	ISIN GB00B3MBS747	
b)	Nature of the transaction	Duncan Tatton-Brown participated in the Ocado Growth Incentive Plan ("GIP") pursuant to an award made on 8 May 2014. In accordance with the rules of the GIP and the relevant performance criteria, the GIP	

		award vested in full on 8 May 2019. Duncan Tatton-Brown exercised the option on 23 May 2019 and received a cash payment after income tax and National Insurance contributions were deducted. The exercise price was £12.402 per share, as determined under the Rules of the GIP.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£12.402	1,000,000	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
		- Aggregated volume	£12.402	1,000,000
	- Price			
e)	Date of the transaction	23 May 2019		
f)	Place of the transaction	Outside a trading venue		

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>		
a)	Name	Mark Richardson	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Chief Operations Officer	
b)	Initial notification/ Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Ocado Group plc	
b)	LEI	213800LO8F61YB8MBC74	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc	
	Identification code	ISIN GB00B3MBS747	
b)	Nature of the transaction	Mark Richardson participated in the Ocado Growth Incentive Plan ("GIP") pursuant to an award made on 8 May 2014. In accordance with the rules of the GIP and the relevant performance criteria, the GIP award vested in full on 8 May 2019. Mark Richardson	

		exercised the option on 23 May 2019 and received a cash payment after income tax and National Insurance contributions were deducted. The exercise price was £12.402 per share, as determined under the Rules of the GIP.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£12.402	1,000,000	
d)	Aggregated information  - Aggregated volume  - Price	Price	Aggregated volume	Aggregate total
		£12.402	1,000,000	£12,402,000
e)	Date of the transaction	23 May 2019		
f)	Place of the transaction	Outside a trading venue		

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>	
a)	Name	Luke Jensen
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	CEO, Ocado Solutions
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc
	Identification code	ISIN GB00B3MBS747
b)	Nature of the transaction	Luke Jensen participated in the Ocado Growth Incentive Plan ("GIP") pursuant to an award made on 22 February 2017. In accordance with the rules of the GIP and the relevant performance criteria, the GIP award

		vested in full on 8 May 2019. Luke Jensen exercised the option on 23 May 2019 and received a cash payment after income tax and National Insurance contributions were deducted. The exercise price was £12.402 per share, as determined under the Rules of the GIP.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£12.402	470,000	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume	£12.402	470,000	£5,828,940
	- Price			
e)	Date of the transaction	23 May 2019		
f)	Place of the transaction	Outside a trading venue		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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