

# Holding(s) in Company

RNS Number : 1201Q  
 Ocado Group PLC  
 28 July 2010

For filings with the FSA include  
 the annex  
 For filings with issuer exclude  
 the annex

|   |
|---|
| <b>TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES<sup>i</sup></b> |
|---|

|   |                                     |
|---|-------------------------------------|
| <b>1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: <sup>ii</sup></b>                                 | Ocado Group Plc                     |
| <b>2 Reason for the notification</b> (please tick the appropriate box or boxes):  |                                     |
| An acquisition or disposal of voting rights   | <input checked="" type="checkbox"/> |
| An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached | <input type="checkbox"/>            |
| An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments  | <input type="checkbox"/>            |
| An event changing the breakdown of voting rights  | <input type="checkbox"/>            |
| Other (please specify):   | <input type="checkbox"/>            |
| <b>3. Full name of person(s) subject to the notification obligation: <sup>iii</sup></b>   | FIL Limited                         |

|   |                       |
|---|-----------------------|
| <b>4. Full name of shareholder(s)</b><br>(if different from 3.): <sup>iv</sup>                        | See attached schedule |
| <b>5. Date of the transaction and date on which the threshold is crossed or reached:</b> <sup>v</sup> | 26 July 2010          |
| <b>6. Date on which issuer notified:</b>  | 28 July 2010          |
| <b>7. Threshold(s) that is/are crossed or reached:</b> <sup>vi, vii</sup>                             | 5%                    |

| <b>8. Notified details:</b>                                    |  |                         |  |                         |                         |             |  |
|--|--|-------------------------|--|-------------------------|-------------------------|-------------|--|
| <b>A: Voting rights attached to shares</b> <sup>viii, ix</sup> |  |                         |  |                         |                         |             |  |
| Class/type of shares<br><br>if possible using the ISIN CODE    | Situation previous to the triggering transaction |                         | Resulting situation after the triggering transaction |                         |                         |             |  |
|  | Number of Shares                                 | Number of Voting Rights | Number of shares                                     | Number of voting rights |                         | % of voting |  |
|  |  |                         | Indirect   | Direct <sup>xi</sup>    | Indirect <sup>xii</sup> | Direct      |  |
| GB00B3MBS747   | 5,768,900  | 5,768,900               | 33,941,800   |                         | 33,941,800              |             |  |

| <b>B: Qualifying Financial Instruments</b>           |                                 |  |   |            |
|--|---------------------------------|--|---|------------|
| Resulting situation after the triggering transaction |                                 |  |   |            |
| Type of financial instrument                         | Expiration date <sup>xiii</sup> | Exercise/ Conversion Period <sup>xiv</sup> | Number of voting rights that may be acquired if the instrument is exercised/ converted. | % of right |
|  |                                 |  |   |            |

|   |  |  |  |  |
|---|--|--|--|--|
| <b>C: Financial Instruments with similar economic effect to Qualifying Financial Instruments</b> <sup>xv, xvi</sup> |  |  |  |  |
| Resulting situation after the triggering transaction  |  |  |  |  |

| Type of financial instrument | Exercise price | Expiration date <sup>xvii</sup> | Exercise/ Conversion period <sup>xviii</sup> | Number of voting rights instrument refers to | % of voting rights <sup>xix</sup> |
|------------------------------|----------------|---------------------------------|--|--|-----------------------------------|
|                              |                |                                 |  |  | Nominal                           |

| Total (A+B+C)           |                             |
|-------------------------|-----------------------------|
| Number of voting rights | Percentage of voting rights |
| 33,941,800              | 6.13                        |

| 9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: <sup>xxi</sup>   |                               |      |  |
|--|-------------------------------|------|--|
| 17,729,400   | BROWN BROS                    |      |  |
|  | HARRIMN LTD LUX               | FIL  |  |
| 71,100   | BROWN BROTHERS                |      |  |
|  | HARRIMAN AND CO               | FIJ  |  |
| 1,104,400  | JP MORGAN,<br>BOURNEMOUTH     | FII  |  |
| 629,100  | JP MORGAN,<br>BOURNEMOUTH     | FIL  |  |
| 13,161,100   | JP MORGAN,<br>BOURNEMOUTH     | FISL |  |
| 1,246,700  | JP MORGAN,<br>BOURNEMOUTH (C) | FIL  |  |
| <p>FIL Limited (FIL) is the parent holding company for various direct and indirect subsidiaries, including FIL Fund Management Limited (FFML), FIL Investment Services Ltd (FISL), FIL Gestion (FIGEST), FIL Asset Management (Korea) Limited (FIAKL), FIL Investments Management (Hong Kong) Limited (FIMHK), FIL Pension Management (FPM), Fidelity Investments Japan (FIJ) and FIL Investments International (FI), investment managers for various non-US investment companies and institutional clients.</p> |                               |      |  |

---

| <b>Proxy Voting:</b>  |              |
|---|--------------|
| <b>10. Name of the proxy holder:</b>                                      | FIL Limited  |
| <b>11. Number of voting rights proxy holder will acquire to hold:</b>     | 28,172,900   |
| <b>12. Date on which proxy holder will acquire to hold voting rights:</b> | 26 July 2010 |

|                                      |  |
|--------------------------------------|--|
| <b>13. Additional information:</b>   | None   |
| <b>14. Contact name:</b>             | Sophie Hughes  |
| <b>15. Contact telephone number:</b> | <a href="mailto:fil-regreporting@fil.com">fil-regreporting@fil.com</a> |

This information is provided by RNS  
The company news service from the London Stock Exchange

END

HOLDGGDRRDDGGI