

Director/PDMR Shareholding

RNS Number : 3614C
Ocado Group PLC
13 April 2017

DIRECTOR/PDMR NOTIFICATION
OCADO GROUP PLC

13 April 2017

Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding the transactions in Ocado ordinary shares of 2 pence each ("Shares") carried out by one of its Directors and his connected persons.

| | | |
|----------|--|---|
| 1 | Details of the person discharging managerial responsibilities/ person closely associated | |
| a) | Name | Mark Richardson |
| 2 | Reason for the notification | |
| a) | Position/status | Chief Operations Officer |
| b) | Initial notification/ Amendment | Initial notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | Ocado Group plc |
| b) | LEI | 213800LO8F61YB8MBC74 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 2 pence each in Ocado Group plc |
| | Identification code | ISIN GB00B3MBS747 |

| | | | | |
|----|--|--|-------------------|-----------------|
| b) | Nature of the transaction | Mark Richardson transferred 9,000 shares to his spouse, Rebecca Hall, for nil value. | | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) | |
| | | £0.00 | 9,000 | |
| d) | Aggregated information - Aggregated volume - Price | Price | Aggregated volume | Aggregate total |
| | | £0.00 | 9,000 | £0.00 |
| e) | Date of the transaction | 6 April 2017 | | |
| f) | Place of the transaction | London Stock Exchange (XLON) | | |

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|----------|--|---|-------------------|-----------------|
| 1 | Details of the person discharging managerial responsibilities/ person closely associated | | | |
| a) | Name | Mark Richardson | | |
| 2 | Reason for the notification | | | |
| a) | Position/status | Chief Operations Officer | | |
| b) | Initial notification/ Amendment | Initial notification | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | |
| a) | Name | Ocado Group plc | | |
| b) | LEI | 213800LO8F61YB8MBC74 | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 2 pence each in Ocado Group plc | | |
| | Identification code | ISIN GB00B3MBS747 | | |
| b) | Nature of the transaction | Mark Richardson, an Executive Director of Ocado, sold 8,362 Shares at a price of 239.2 pence per Share for the purpose of then buying Shares to invest in an ISA. | | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) | |
| | | £2.392 | 8,362 | |
| d) | Aggregated information | Price | Aggregated volume | Aggregate total |

| | | | | |
|----|--------------------------|------------------------------|-------|------------|
| | - Aggregated volume | £2.392 | 8,362 | £20,001.90 |
| | - Price | | | |
| e) | Date of the transaction | 11 April 2017 | | |
| f) | Place of the transaction | London Stock Exchange (XLON) | | |

| | | | | |
|----------|--|---|-------------------|-----------------|
| 1 | Details of the person discharging managerial responsibilities/ person closely associated | | | |
| a) | Name | Mark Richardson | | |
| 2 | Reason for the notification | | | |
| a) | Position/status | Chief Operations Officer | | |
| b) | Initial notification/ Amendment | Initial notification | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | |
| a) | Name | Ocado Group plc | | |
| b) | LEI | 213800LO8F61YB8MBC74 | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 2 pence each in Ocado Group plc | | |
| | Identification code | ISIN GB00B3MBS747 | | |
| b) | Nature of the transaction | Mark Richardson, an Executive Director of Ocado, purchased 8,315 Shares at a price of 239.1594 pence per Share for the purpose of investing the Shares in an ISA. Mark Richardson has beneficial ownership of these 8,315 Shares. | | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) | |
| | | £2.391594 | 8,315 | |
| d) | Aggregated information | Price | Aggregated volume | Aggregate total |
| | - Aggregated volume - Price | £2.391594 | 8,315 | £19,886.10 |

| | | |
|----|--------------------------|------------------------------|
| e) | Date of the transaction | 11 April 2017 |
| f) | Place of the transaction | London Stock Exchange (XLON) |

| | | | | |
|----------|--|--|-------------------|-----------------|
| 1 | Details of the person discharging managerial responsibilities/ person closely associated | | | |
| a) | Name | Rebecca Hall | | |
| 2 | Reason for the notification | | | |
| a) | Position/status | Spouse of PDMR | | |
| b) | Initial notification/ Amendment | Initial notification | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | |
| a) | Name | Ocado Group plc | | |
| b) | LEI | 213800LO8F61YB8MBC74 | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 2 pence each in Ocado Group plc | | |
| | Identification code | ISIN GB00B3MBS747 | | |
| b) | Nature of the transaction | Rebecca Hall, the spouse of an Executive Director of Ocado, sold a total of 8,333 Shares at a price of 240.03 pence per Share for the purpose of then buying Shares to invest in an ISA. | | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) | |
| | | £2.4003 | 8,333 | |
| d) | Aggregated information | Price | Aggregated volume | Aggregate total |
| | - Aggregated volume | £2.4003 | 8,333 | £20,001.70 |
| | - Price | | | |
| e) | Date of the transaction | 11 April 2017 | | |
| f) | Place of the transaction | London Stock Exchange (XLON) | | |

| | | | |
|----------|--|---|----------------------|
| 1 | Details of the person discharging managerial responsibilities/ person closely associated | | |
| a) | Name | Rebecca Hall | |
| 2 | Reason for the notification | | |
| a) | Position/status | Spouse of PDMR | |
| b) | Initial notification/ Amendment | Initial notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Ocado Group plc | |
| b) | LEI | 213800LO8F61YB8MBC74 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 2 pence each in Ocado Group plc | |
| | Identification code | ISIN GB00B3MBS747 | |
| b) | Nature of the transaction | Rebecca Hall, the spouse of an Executive Director of Ocado, purchased 8,280 Shares at a price of 240.1731 pence per Share for the purpose of investing the Shares in an ISA. Rebecca Hall has beneficial ownership of these 8,280 Shares. | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) |
| | | £2.401731 | 8,280 |
| d) | Aggregated information | Price | Aggregated volume |
| | | £2.401731 | 8,280 |
| | - Aggregated volume | | Aggregate total |
| | - Price | | £19,886.33 |
| e) | Date of the transaction | 11 April 2017 | |
| f) | Place of the transaction | London Stock Exchange (XLON) | |

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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