## **Director/PDMR Shareholding**

RNS Number : 7880H Ocado Group PLC 26 March 2020

,

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

26 March 2020

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") announces that Duncan Tatton-Brown, the Chief Financial Officer of the Company, has on 23 March 2020 exercised 9,923 options to purchase Ocado ordinary shares of 2 pence each ("Shares"), originally granted to him on 12 August 2013 under the 2001 Ocado Executive Share Option Scheme ("ESOS"). Of these, 2,369 shares have been sold to pay for the costs of exercise. The remaining shares were retained by Duncan Tatton-Brown.

1	Details of the person discharging managerial responsibilities/ person closely associated					
a)	Name	Duncan Tatton-Brown				
2	Reason for the notification					
a)	Position/status	Chief Financial Officer				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC74				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					

a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc				
	Identification code	ISIN GB00B3MBS747				
b)	Nature of the transaction	Duncan Tatton-Brown, an Executive Director of Ocado Group plc, participated in the ESOS. Options over ordinary shares were granted to Duncan Tatton-Brown on 12 August 2013. On 8 July 2016, options over 9,923 shares vested, with the exercise period ending 7 July 2023. On 23 March 2020, Duncan Tatton-Brown exercised his options over 9,923 shares.				
C)	Price(s) and volume(s)	Price(s)		Volume(s)		
		£3.023	£3.023		9,923	
d)	Aggregated information	Price	Aggregated volume 9,923		Aggregate total	
	<ul> <li>Aggregated volume</li> <li>Price</li> </ul>	£3.023			£29,997.23	
e)	Date of the transaction	23 March 2020				
f)	Place of the transaction	London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Duncan Tatton-Brown			
2	Reason for the notification				
a)	Position/status	Chief Financial Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			

	Identification code	ISIN GB00B3MBS747				
b)	Nature of the transaction	Duncan Tatton-Brown, an Executive Director of Ocado Group plc, participated in the ESOS.				
		Options over ordinary shares were granted to Duncan Tatton-Brown on 12 August 2013. On 8 July 2016, options over 9,923 shares vested, with the exercise period ending 7 July 2023.				
		On 23 March 2020, Duncan Tatton-Brown exercised his options over 9,923 shares. Of those shares, 2,369 were sold to cover the option cost of £3.023 per ordinary share and associated trading costs.				
C)	Price(s) and volume(s)	Price(s)		Volume(s)		
		£12.69		2,369		
d)	Aggregated information	Price	Aggregated volume		Aggregate total	
	- Aggregated volume	£12.69	2,369		£30,062.61	
	- Price					
e)	Date of the transaction	23 March 2020				
f)	Place of the transaction	London Stock Exchange (XLON)				

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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Ocado Group plc LEI: 213800LO8F61YB8MBC74

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