## **Director/PDMR Shareholding**

RNS Number : 7936F Ocado Group PLC 18 November 2020

,

## DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

18 November 2020

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its Directors' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name Tim Steiner				
2	Reason for the notifie	cation			
a)	Position/status	Chief Executive Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00B3MBS747			
b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee			

		share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Tim Steiner purchased 6 Partnership Shares at a price of £22.83 per Partnership Shares at a price of £22.83 per Partnership Share, and was granted by the Company (for no consideration) 1 Matching Share. These shares are held by the employee benefit trust for the SIP.			
C)	Price(s) and volume(s)	Price(s)	Volume(s		5)
		£22.83		6	
		£0.00		1	
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	<ul> <li>Aggregated volume</li> <li>Price</li> </ul>	£19.569	7		£136.98
e)	Date of the transaction	16 November 2020			
f)	Place of the transaction	London Sto	ock Exchai	nge (XLON	1)

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name Duncan Tatton-Brown				
2	Reason for the notifie	cation			
a)	Position/status	Chief Financial Officer			
b)	Initial notification/ Amendment	tion/ Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				

a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00	ISIN GB00B3MBS747		
b)	Nature of the transaction	Duncan Tatton-Brown participated Ocado Share Incentive Plan ("SIP" is a HMRC approved tax-advantag employee share scheme that was a by shareholders at the Company's General Meeting on 11 May 2011. employees are able to purchase or shares in the Company of 2 pence market value ("Partnership Shares deductions from salary each month receive allocations of matching ord shares of 2 pence each ("Matching Duncan Tatton-Brown purchased 7 Partnership Shares at a price of £2 Partnership Share, and was grante Company (for no consideration) 1 I Share. These shares are held by th employee benefit trust for the SIP.		SIP"). The SIP taged all- as approved y's Annual 11. Under it, e ordinary nce each at res"), using onth, and ordinary ning Shares"). ed 7 f £22.83 per anted by the 1 Matching py the	
C)	Price(s) and volume(s)	Price(s)		Volume(s	5)
		£22.83		7	
		£0.00		1	
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	<ul> <li>Aggregated volume</li> <li>Price</li> </ul>	£19.976	8		£159.81
e)	Date of the transaction	16 November 2020			
f)	Place of the transaction	London St	ock Excha	nge (XLON	1)

1	Details of the person discharging managerial responsibilities/ person closely associated			
a)	Name Mark Richardson			
2	Reason for the notification			
a)	Position/status	Chief Operations Officer		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			

a)	Name	Ocado Gro	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74				
4	type of instrument; (i	i) each type	ion(s): section to be repeated for (i) each ) each type of transaction; (iii) each date; here transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary s Group plc	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00B3MBS747				
b)	Nature of the transaction	Mark Richardson participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all- employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Mark Richardson purchased 6 Partnership Shares at a price of £22.83 per Partnership Share, and was granted by the Company (for no consideration) 0 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
C)	Price(s) and volume(s)	Price(s)		Volume(s	5)	
		£22.83		6		
		£0.00		0		
d)	Aggregated information	Price	Aggregat volume	ied	Aggregate total	
	- Aggregated volume	£22.83	6		£136.98	
	- Price					
e)	Date of the transaction	16 November 2020				
f)	Place of the transaction	London St	ock Excha	nge (XLON	۷)	

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name	Neill Abrams	

2	Reason for the notification					
a)	Position/status	Group Ge Secretary	neral Coun	isel and Co	ompany	
b)	Initial notification/ Amendment	Initial notification				
3			emission allowance market participant, tioneer or auction monitor			
a)	Name	Ocado Gro	oup plc			
b)	LEI	213800LC	8F61YB8N	MBC74		
4	Details of the transac type of instrument; (i and (iv) each place w	i) each type	e of transa	action; (iii)	each date;	
a)	Description of the financial instrument, type of instrument	Ordinary s Group plc	hares of 2	pence ead	ch in Ocado	
	Identification code	ISIN GB00	)B3MBS74	7		
b)	Nature of the transaction	Neill Abrams participated in the OcadoShare Incentive Plan ("SIP"). The SIP is aHMRC approved tax-advantaged all-employee share scheme that was approvedby shareholders at the Company's AnnualGeneral Meeting on 11 May 2011. Under it,employees are able to purchase ordinaryshares in the Company of 2 pence each atmarket value ("Partnership Shares"), usingdeductions from salary each month, andreceive allocations of matching ordinaryshares of 2 pence each ("Matching Shares").Neill Abrams purchased 6 PartnershipShare, and was granted by the Company(for no consideration) 0 Matching Shares.These shares are held by the employeebenefit trust for the SIP.			he SIP is a ed all- vas approved ny's Annual 11. Under it, e ordinary nce each at tres"), using onth, and ordinary ning Shares"). hership Partnership Company ng Shares. mployee	
c)	Price(s) and volume(s)	Price(s) £22.83		Volume(s	6)	
		£0.00		0		
d)	Aggregated information	Price			Aggregate total	
	<ul> <li>Aggregated volume</li> <li>Price</li> </ul>	£22.83	6		£136.98	
e)	Date of the transaction	16 Novem	ber 2020			

	Details of the person		rial responsibilities/		
1	person closely associated				
a)	Name	Luke Jensen			
2	Reason for the notifie	cation	ation		
a)	Position/status	CEO, Ocado Solutior	าร		
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, auction platform, auc				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8N	MBC74		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00B3MBS747			
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all- employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares") Luke Jensen purchased 6 Partnership Shares at a price of £22.83 per Partnership Share, and was granted by the Company (for no consideration) 1 Matching Share. These shares are held by the employee benefit trust for the SIP.			
C)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£22.83	6		
		£0.00	1		

c	d)	Aggregated information	Price	Aggregated volume	Aggregate total
		<ul><li>Aggregated volume</li><li>Price</li></ul>	£19.569	7	£136.98
e	e)	Date of the transaction	16 Novemb	ber 2020	
f	)	Place of the transaction	London Stock Exchange (XLON)		۹)

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

Robert Cooper Deputy Company Secretary Ocado Group plc Buildings One & Two Trident Place Mosquito Way Hatfield Hertfordshire AL10 9UL Fax: +44 (0)1707 227997 email: company.secretary@ocado.com

Ocado Group plc LEI: 213800LO8F61YB8MBC74

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