Director/PDMR Shareholding

RNS Number: 7007S Ocado Group PLC 17 November 2021

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

17 November 2021

Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its PDMRs' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Tim Steiner			
2	Reason for the notific	cation			
a)	Position/status	Chief Executive Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747			
b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee			

		share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Tim Steiner purchased 8 Partnership Shares at a price of £18.09 per Partnership Share, and was granted by the Company (for no consideration) 1 Matching Share. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
		£18.09		8	
		£0.00		1	
d)	Aggregated information	Price	Aggregat volume	ted	Aggregate total
	Aggregated volumePrice	£16.08	9		£144.72
e)	Date of the	15 November 2021			
	transaction				
f)	Place of the transaction	London St	ock Excha	inge (XLOI	N)

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Mark Richardson			
2	Reason for the notific	cation			
a)	Position/status	Chief Operations Officer			
b)	Initial notification/ Amendment Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	type of instrument; (i	tion(s): section to be repeated for (i) each i) each type of transaction; (iii) each date; there transactions have been conducted			

a)	Description of the financial instrument, type of instrument	Ordinary shares in Ocado Group plc			
	Identification code	ISIN GB00	ISIN GB00B3MBS747		
b)	Nature of the transaction	Mark Richardson participated in Share Incentive Plan ("SIP"). TI HMRC approved tax-advantage employee share scheme that w by shareholders at the Compar General Meeting on 11 May 20 employees are able to purchas shares in the Company at mark ("Partnership Shares"), using d from salary each month, and re allocations of matching ordinary ("Matching Shares"). Mark Richardson purchased 8 I Shares at a price of £18.09 per Share, and was granted by the (for no consideration) 1 Matchir These shares are held by the ebenefit trust for the SIP.		he SIP is a ed all- vas approved ny's Annual 11. Under it, e ordinary ket value eductions eceive y shares Partnership Partnership Company ng Share.	
c)	Price(s) and volume(s)	Price(s)		Volume(s	5)
	volume(s)	£18.09		8	
		£0.00		1	
d)	Aggregated information	Price	Aggregat volume	ted	Aggregate total
	- Aggregated volume	£16.08	9		£144.72
	- Price				
e)	Date of the transaction	15 November 2021			
f)	Place of the transaction	London Si	tock Excha	inge (XLOI	N)

1	Details of the person discharging managerial responsibilities/ person closely associated			
a)	Name	Neill Abrams		
2	Reason for the notification			
a)	Position/status Group General Counsel and Company Secretary			
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			

->	Name	Occide Cir			
a)	Name	Ocado Group plc			
b)	LEI	213800LC	8F61YB8N	ИВС74	
4	Details of the transact type of instrument; (i and (iv) each place w	i) each type	of transa	ction; (iii)	each date;
a)	Description of the financial instrument, type of instrument Identification code		hares in O		ıp plc
b)	Nature of the transaction	Neill Abrams participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Neill Abrams purchased 8 Partnership Shares at a price of £18.09 per Partnership Share, and was granted by the Company (for no consideration) 1 Matching Share. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
		£0.00		1	
		20.00			
d)	Aggregated information	Price	Aggregat volume	ed	Aggregate total
	- Aggregated volume	£16.08	9		£144.72
	- Price				
e)	Date of the transaction	15 November 2021			
f)	Place of the transaction	London St	ock Excha	nge (XLOI	N)

1		Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name	Luke Jensen		

2	Reason for the notification				
a)	Position/status	CEO, Ocado Solutions			
b)	Initial notification/ Amendment	Initial notif	Initial notification		
3	Details of the issuer, auction platform, auc				rticipant,
a)	Name	Ocado Gro	oup plc		
b)	LEI	213800LC	8F61YB8I	MBC74	
4	Details of the transactype of instrument; (in and (iv) each place w	i) each type	of transa	action; (iii)	each date;
a)	Description of the financial instrument, type of instrument Identification code		chares in C		up plc
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Luke Jensen purchased 8 Partnership Shares at a price of £18.09 per Partnership Share, and was granted by the Company (for no consideration) 1 Matching Share. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s) £18.09		Volume(s)	
		£0.00		1	
d)	Aggregated information	Price	Aggregat volume	ted	Aggregate total
	Aggregated volumePrice	£16.08	9		£144.72
e)	Date of the transaction	15 November 2021		l	

١	f)		London Stock Exchange (XLON)
		transaction	
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1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Stephen Daintith			
2	Reason for the notific	cation			
a)	Position/status	Chief Financial Office	er		
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, auction platform, auc				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8	MBC74		
4	Details of the transact type of instrument; (i and (iv) each place w	i) each type of transa			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747			
b)	Nature of the transaction	Stephen Daintith participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Stephen Daintith purchased 8 Partnership Shares at a price of £18.09 per Partnership			
		Share, and was granted by the Company (for no consideration) 1 Matching Share. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s) £18.09	Volume(s)		
		£0.09	1		
		£0.00	1		

d)	Aggregated information	Price	Aggregated volume	Aggregate total
	Aggregated volumePrice	£16.08	9	£144.72
e)	Date of the transaction	15 Novem	ber 2021	
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	James Matthews			
2	Reason for the notific	cation			
a)	Position/status	CEO, Ocado Technology			
b)	Initial notification/ Amendment	Initial notification			
3		emission allowance market participant, tioneer or auction monitor			
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747			
b)	Nature of the transaction	James Matthews participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). James Matthews purchased 8 Partnership Shares at a price of £18.09 per Partnership Share, and was granted by the Company (for no consideration) 1 Matching Share.			

		These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
	, ,	£18.09		8	
		£0.00	1		
d)	Aggregated information	Price	Aggregated volume		Aggregate total
	- Aggregated volume	£16.08	9		£144.72
	- Price				
e)	Date of the transaction	15 November 2021			
f)	Place of the transaction	London Stock Exchange (XLON)			

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

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