## **Director/PDMR Shareholding**

,

RNS Number : 3744I Ocado Group PLC 16 June 2017

## DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

16 June 2017

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its Directors' participation in The Ocado Share Incentive Plan.

	Details of the person discharging managerial responsibilities/		
1	person closely associated		
a)	Name	Tim Steiner	
2	Reason for the notificat	tion	
a)	Position/status	Chief Executive Officer	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Ocado Group plc	
b)	LEI	213800LO8F61YB8MBC74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc	
	Identification code	ISIN GB00B3MBS747	

b)	Nature of the transaction	Share Incenta HMRC at employee approved Company's 11 May 201 able to pure Company of value ("Padeductions for receive allow shares of Shares").  Tim Steiner Shares at Partnership the Company Matching Shares and Partnership the Company Matching Shares at Partnership the Company Matching Shares at Matching Shares Shares at Partnership the Company Matching Shares At Partnership the Company Matching Shares At Partnership Shares S	tive Plate pproved share by share Annual L1. Under the control of 2 per purch a proper Share, ny (for nares. T	an ("SII d tax-a schen narehole Gener der it, e ordinary ence ea ip Sh lary ea of mai ce ea ased 5 ice of and w no co hese s	ders at the ral Meeting on employees are shares in the ach at market lares"), using ch month, and tching ordinary ch ("Matching E2.789 per vas granted by onsideration) 8 shares are held
c)	Price(s) and volume(s)	by the employee benefit trus  Price(s) Volume  £2.789 54			
				54	
		£0.00		8	
d)	Aggregated information	Price	Aggre volum	gated e	Aggregate total
	- Aggregated volume	£2.429	62		£150.61
	- Price				
e)	Date of the transaction	15 June 2017			
f)	Place of the transaction	London Stock Exchange (XLON)			

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name	Duncan Tatton-Brown	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Ocado Group plc	
b)	LEI	213800LO8F61YB8MBC74	

4	type of instrument; (ii)	on(s): section to be repeated for (i) each each type of transaction; (iii) each date; ere transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			e each in	
	Identification code	ISIN GB00B	3MBS7	47		
b)	Nature of the transaction	Duncan Tatton-Brown participated in Ocado Share Incentive Plan ("SIP"). SIP is a HMRC approved tax-advanta all-employee share scheme that approved by shareholders at Company's Annual General Meeting 11 May 2011. Under it, employees able to purchase ordinary shares in Company of 2 pence each at ma value ("Partnership Shares"), udeductions from salary each month, receive allocations of matching ordishares of 2 pence each ("Matching Shares").  Duncan Tatton-Brown purchased Partnership Shares at a price of £2 per Partnership Share, and was graby the Company (for no consideration Matching Shares. These shares are by the employee benefit trust for the		an ("SIP"). The ax-advantaged eme that was ders at the ral Meeting on employees are shares in the ach at market lares"), using ch month, and tching ordinary		
				orice of £2.789 d was granted onsideration) 8 chares are held		
c)	Price(s) and volume(s)	Price(s)		Volume(s)		
		£2.789 5		53	53	
		£0.00		8		
d)	Aggregated information	Price	Aggre volum		Aggregate total	
	<ul><li>Aggregated volume</li><li>Price</li></ul>	£2.423	61		£147.82	
e)	Date of the transaction	15 June 2017				
f)	Place of the transaction	London Stoo	ok Evob	anga (	(I ON)	
1)	ו ומכב טו נווב נומווסמכנוטוו	LUTION SIU	JN LXUII	unge (/	(LOIV)	

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name	Mark Richardson	
2	Reason for the notification		
a)	Position/status	Chief Operations Officer	
b)	Initial notification/ Amendment	Initial notification	

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8	F61YB8	BMBC7	4
4	Details of the transaction type of instrument; (ii) and (iv) each place whe	each type of	transad	ction; (i	iii) each date;
a)	Description of the financial instrument, type of instrument	Ordinary sha Ocado Grou		2 pence	e each in
	Identification code	ISIN GB00B	3MBS7	<b>'</b> 47	
b)	Nature of the transaction	Mark Richardson participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").  Mark Richardson purchased 54 Partnership Shares at a price of £2.789 per Partnership Share, and was granted by the Company (for no consideration) 8 Matching Shares. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
		£2.789		54	
		£0.00		8	
d)	Aggregated information	Price	Aggre volum	egated ne	Aggregate total
	- Aggregated volume	£2.429	62		£150.61
	- Price				
e)	Date of the transaction	15 June 2017			
f)	Place of the transaction	London Stoo	ck Exch	ange (>	XLON)

Details of the person discharging managerial responsibilities/ person closely associated

a)	Name	Neill Abrams	6		
2	Reason for the notificat	ion			
a)	Position/status	Group Gene Secretary	ral Cou	ınsel ar	nd Company
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, en auction platform, auctio				participant,
a)	Name	Ocado Grou	p plc		
b)	LEI	213800LO8	F61YB8	BMBC7	4
4	Details of the transaction type of instrument; (ii) and (iv) each place whe	each type of	transad	ction; (	iii) each date;
a)	Description of the financial instrument, type of instrument	Ordinary sha Ocado Grou		2 pence	e each in
	Identification code	ISIN GB00B	3MBS7	47	
b)	Nature of the transaction	Neill Abrams participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").			
		Neill Abrams purchased 54 Partnershares at a price of £2.789 Partnership Share, and was grant the Company (for no considerati Matching Shares. These shares are by the employee benefit trust for the			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£2.789		54	
		£0.00		8	
d)	Aggregated information	Price	Aggre volum	egated ne	Aggregate total
	- Aggregated volume	£2.429	62		£150.61
	- Price				
e)	Date of the transaction	15 June 201	<u>1</u> .7		

f)	Place of the transaction	London Stock Exchange (XLON)

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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This information is provided by RNS
The company news service from the London Stock Exchange

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