Director/PDMR Shareholding

,

RNS Number : 0830R Ocado Group PLC 18 September 2017

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

18 September 2017

Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its Directors' participation in The Ocado Share Incentive Plan.

	Details of the person discharging managerial responsibilities/			
1	person closely associated			
a)	Name	Tim Steiner		
2	Reason for the notification			
a)	Position/status	Chief Executive Officer		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Ocado Group plc		
b)	LEI	213800LO8F61YB8MBC74		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc		
	Identification code	ISIN GB00B3MBS747		

b)	Nature of the transaction	approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Tim Steiner purchased 50 Partnership		o"). The SIP is dvantaged all- ne that was ders at the ral Meeting on employees are shares in the ach at market ares"), using ch month, and aching ordinary ch ("Matching ordinary ch ("Matching ordinary ch (shares are held or shares are held	
c)	Price(s) and volume(s)	Price(s)		Volum	ne(s)
		£2.983		50	
		£0.00		7	
d)	Aggregated information	Price	Aggre volum	gated e	Aggregate total
	- Aggregated volume	£2.617	57		£149.15
	- Price				
e)	Date of the transaction	15 September 2017			
f)	Place of the transaction	London Stock Exchange (XLON)			

1	Details of the person discharging managerial responsibilities/ person closely associated			
a)	Name	Duncan Tatton-Brown		
2	Reason for the notification			
a)	Position/status	Chief Financial Officer		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Ocado Group plc		
b)	LEI	213800LO8F61YB8MBC74		

4	type of instrument; (ii)	on(s): section to be repeated for (i) each each type of transaction; (iii) each date; ere transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00B	3MBS7	747	
b)	Nature of the transaction	Duncan Tatton-Brown participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").			
		Partnership per Partners by the Com Matching Sh	ship Sh pany (f nares. ⁻	s at a place and a	ourchased 51 price of £2.983 and was granted consideration) 7 shares are held just for the SIP.
c)	Price(s) and volume(s)	Price(s)		Volun	ne(s)
		£2.983		51	
		£0.00		7	
d)	Aggregated information	Price	Aggre volum	egated ne	Aggregate total
	- Aggregated volume	£2.623	58		£152.13
	- Price				
e)	Date of the transaction	15 September 2017			
f)	Place of the transaction	London Stock Exchange (XLON)			

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name	Mark Richardson	
2	Reason for the notification		
a)	Position/status	Chief Operations Officer	
b)	Initial notification/ Amendment	Initial notification	

a) Details of the issuer, emission allowance marker auction platform, auctioneer or auction monitor a) Name Ocado Group plc b) LEI 213800L08F61YB8MBC 4 Details of the transaction(s): section to be repeat type of instrument; (ii) each type of transaction; and (iv) each place where transactions have been ocado Group plc a) Description of the financial instrument, type of instrument, type of instrument Identification code ISIN GB00B3MBS747 b) Nature of the Mark Richardson particular description and control of the financial instrument Identification code ISIN GB00B3MBS747	74 Ited for (i) each (iii) each date; on conducted ce each in		
b) LEI 213800LO8F61YB8MBC 4 Details of the transaction(s): section to be repeatype of instrument; (ii) each type of transaction; and (iv) each place where transactions have been a) a) Description of the financial instrument, type of instrument, type of instrument Identification code ISIN GB00B3MBS747	ted for (i) each (iii) each date; en conducted ce each in		
4 Details of the transaction(s): section to be repeat type of instrument; (ii) each type of transaction; and (iv) each place where transactions have been a) a) Description of the financial instrument, type of instrument Identification code ISIN GB00B3MBS747	ted for (i) each (iii) each date; en conducted ce each in		
type of instrument; (ii) each type of transaction; and (iv) each place where transactions have been a) Description of the financial instrument, type of instrument Identification code Description of the financial instrument, type of instrument Identification code ISIN GB00B3MBS747	cipated in the		
financial instrument, type of instrument Identification code ISIN GB00B3MBS747	cipated in the		
h) Nature of the Mark Dichardson parti			
transaction Ocado Share Incentive F SIP is a HMRC approved all-employee share schapproved by shareho Company's Annual Gental May 2011. Under it, able to purchase ordinal Company of 2 pence value ("Partnership State deductions from salary expective allocations of mishares of 2 pence expective Shares"). Mark Richardson partnership Shares at a per Partnership Share, a by the Company (for no Matching Shares. These by the employee benefit to	Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").		
c) Price(s) and volume(s) Price(s) Volu	Volume(s)		
£2.983 50			
£0.00 7			
d) Aggregated information Price Aggregated volume	Aggregate total		
- Aggregated £2.617 57	£149.15		
- Price			
e) Date of the transaction 15 September 2017	15 September 2017		
f) Place of the transaction London Stock Exchange	London Stock Exchange (XLON)		

Details of the person discharging managerial responsibilities/ person closely associated

a)	Name	Neill Abrams	6		
2	Reason for the notificat	ion			
a)	Position/status	Group Gene Secretary	ral Cou	ınsel ar	nd Company
b)	Initial notification/ Amendment	Initial notifica	ation		
3		emission allowance market participant, ctioneer or auction monitor			
a)	Name	Ocado Grou	p plc		
b)	LEI	213800LO8	F61YB8	BMBC7	4
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				iii) each date;
a)	Description of the financial instrument, type of instrument	Ordinary sha Ocado Grou		2 pence	e each in
	Identification code	ISIN GB00B	3MBS7	47	
b)	Nature of the transaction	Neill Abrams participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Neill Abrams purchased 50 Partnership Shares at a price of £2.983 per Partnership Share, and was granted by the Company (for no consideration) 7 Matching Shares. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s) Volume(s)		ne(s)	
		£2.983		50	
		£0.00		7	
d)	Aggregated information	Price	Aggre	egated ne	Aggregate total
	- Aggregated volume	£2.617	57		£149.15
	- Price				
e)	Date of the transaction	15 Septemb	L er 2017	7	

f)	Place of the transaction	London Stock Exchange (XLON)

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

Neill Abrams Company Secretary Ocado Group plc Buildings One & Two Trident Place Mosquito Way Hatfield Hertfordshire AL10 9UL

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Ocado Group plc LEI: 213800LO8F61YB8MBC74

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