

Director/PDMR Shareholding

RNS Number : 6341U
Ocado Group PLC
13 July 2018

DIRECTOR/PDMR NOTIFICATION
OCADO GROUP PLC

13 July 2018

Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding the transactions in Ocado ordinary shares of 2 pence each ("Shares") carried out by one of its Directors.

1	Details of the person discharging managerial responsibilities/ person closely associated	
a)	Name	Duncan Tatton-Brown
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc
	Identification code	ISIN GB00B3MBS747

b)	Nature of the transaction	<p>Duncan Tatton-Brown, an Executive Director of Ocado, sold 365,000 shares awarded to him under tranche 1 of the Ocado Joint Share Ownership Scheme on 1 November 2012.</p> <p>The JSOS scheme, which was put in place prior to the Company's Admission in 2010, involves the Executive Directors investing their own funds to purchase a shared interest in the Company's shares at the market value at that time. The Executive Directors invested from their own resources. The Ocado Employee Benefit Trust Trustee's interest in each Ordinary Share held under the JSOS is the value up to a specified price for the tranche of which that share forms part (the "Hurdle"). The participant's interest in each share was £8.76, which was the excess in value over the Hurdle price of £1.70.</p> <p>For a detailed description of the JSOS scheme refer to pages 249 to 252 of the Company's Prospectus.</p>		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£8.76	365,000	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	<ul style="list-style-type: none"> - Aggregated volume - Price 	£8.76	365,000	£3,197,400.00
e)	Date of the transaction	12 July 2018		
f)	Place of the transaction	London Stock Exchange (XLON)		

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a)	Name	Duncan Tatton-Brown
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Ocado Group plc

b)	LEI	213800LO8F61YB8MBC74		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc		
	Identification code	ISIN GB00B3MBS747		
b)	Nature of the transaction	<p>Duncan Tatton-Brown, an Executive Director of Ocado, sold 100,000 shares awarded to him under tranche 2 of the Ocado Joint Share Ownership Scheme on 1 November 2012.</p> <p>The JSOS scheme, which was put in place prior to the Company's Admission in 2010, involves the Executive Directors investing their own funds to purchase a shared interest in the Company's shares at the market value at that time. The Executive Directors invested from their own resources. The Ocado Employee Benefit Trust Trustee's interest in each Ordinary Share held under the JSOS is the value up to a specified price for the tranche of which that share forms part (the "Hurdle"). The participant's interest in each share was £8.66, which was the excess in value over the Hurdle price of £1.80.</p> <p>For a detailed description of the JSOS scheme refer to pages 249 to 252 of the Company's Prospectus.</p>		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£8.66	100,000	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume - Price	£8.66	100,000	£866,000.00
e)	Date of the transaction	12 July 2018		
f)	Place of the transaction	London Stock Exchange (XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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