

Purchase of Shares

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Ocado Group PLC
28 June 2012

PURCHASE OF SHARES
OCADO GROUP PLC
28 JUNE 2012

Ocado Group plc Purchase of shares by Duncan Tatton-Brown

Ocado Group plc ("Ocado") announces that it had received notification on 27 June 2012 that:

1. Duncan Tatton-Brown, who was appointed Chief Financial Officer and Director of Ocado with effect from 1 September 2012, purchased on 26 June 2012, 50,000 ordinary shares of 2p each ("Ordinary Shares") in Ocado at 98.91p per Ordinary Share; and
2. Kate Tatton-Brown, the wife of Duncan Tatton-Brown, purchased on 26 June 2012, 50,000 Ordinary Shares in Ocado at 99.57p per Ordinary Share.

Following these purchases, Duncan Tatton-Brown and Kate Tatton-Brown each have an interest in 50,000 Ordinary Shares respectively, representing a total of 0.009% each of the issued Ordinary Share capital of Ocado.

Enquiries:

Company Secretary
Ocado Group plc
Titan Court
3 Bishops Square
Hatfield Business Park
Hatfield, Hertfordshire AL10 9NE
Fax: +44 (0)1707 227 997
email: company.secretary@ocado.com

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