Director/PDMR Shareholding

RNS Number : 8603F Ocado Group PLC 17 July 2019

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DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

17 July 2019

Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its Directors' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/ person closely associated			
a)	Name	Tim Steiner		
2	Reason for the notifie	cation		
a)	Position/status	Chief Executive Officer		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Ocado Group plc		
b)	LEI	213800LO8F61YB8MBC74		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc		
	Identification code	ISIN GB00B3MBS747		
b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee		

		share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares"). Tim Steiner purchased 14 Partnership Shares at a price of £11.435 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.		Annual L1. Under it, e ordinary nce each at res"), using onth, and ordinary ning Shares"). nership r Partnership Company ng Shares.	
C)	Price(s) and volume(s)	Price(s)		Volume(s	5)
		£11.435		14	
		£0.00		2	
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	 Aggregated volume Price 	£10.006	16		£160.09
e)	Date of the transaction	15 July 2019			
f)	Place of the transaction	London Sto	ock Exchai	nge (XLON	1)

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name Duncan Tatton-Brown				
2	Reason for the notifie	cation			
a)	Position/status	Chief Financial Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				

a)	Description of the financial instrument, type of instrument		Ordinary shares of 2 pence each in Ocado Group plc		
	Identification code	ISIN GB0	ISIN GB00B3MBS747		
b)	Nature of the transaction	Duncan Tatton-Brown participa Ocado Share Incentive Plan ("S SIP is a HMRC approved tax-a all-employee share scheme tha approved by shareholders at th Annual General Meeting on 11 Under it, employees are able to ordinary shares in the Compan each at market value ("Partners using deductions from salary ea and receive allocations of mato shares of 2 pence each ("Matol Duncan Tatton-Brown purchase Partnership Shares at a price of Partnership Share, and was gra Company (for no consideration Shares. These shares are held employee benefit trust for the S		SIP"). The dvantaged at was le Company's May 2011. o purchase y of 2 pence ship Shares"), ach month, ching ordinary hing Shares"). ed 13 of £11.435 per anted by the) 2 Matching by the	
C)	Price(s) and volume(s)	Price(s)		Volume(s	6)
		£11.435		13	
		£0.00		2	
d)	Aggregated information	Price	Aggregat volume	ed	Aggregate total
	 Aggregated volume Price 	£9.91	15		£148.66
e)	Date of the transaction	15 July 2019		1	
f)	Place of the transaction	London S	tock Excha	ange (XLOI	N)

1	Details of the person discharging managerial responsibilities/ person closely associated			
a)	Name Mark Richardson			
2	Reason for the notification			
a)	Position/status	Chief Operations Officer		
b)	Initial notification/ Initial notification Amendment			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			

a)	Name	Ocado Gro	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74				
4	type of instrument; (i	ii) each type	tion(s): section to be repeated for (i) each) each type of transaction; (iii) each date; here transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary sl Group plc	Ordinary shares of 2 pence each in Ocado Group plc			
	Identification code	ISIN GB00	B3MBS74	7		
b)	Nature of the transaction	Mark Richardson participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all- employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares") Mark Richardson purchased 14 Partnership Shares at a price of £11.435 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.			ne SIP is a ed all- as approved y's Annual 11. Under it, e ordinary nce each at res"), using onth, and ordinary ning Shares"). Partnership r Partnership Company ng Shares.	
C)	Price(s) and volume(s)	Price(s)		Volume(5)	
		£11.435		14		
		£0.00		2		
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total	
	- Aggregated volume	£10.006	16		£160.09	
	- Price					
e)	Date of the transaction	15 July 2019			1	
f)	Place of the transaction	London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name	Neill Abrams	

2	Reason for the notification					
a)	Position/status	Group Ger Secretary	ieral Coun	sel and Co	ompany	
b)	Initial notification/ Amendment		Initial notification			
3	Details of the issuer, auction platform, auc				rticipant,	
a)	Name	Ocado Gro	up plc			
b)	LEI	213800LO	8F61YB8N	/IBC74		
4	Details of the transac type of instrument; (i and (iv) each place w	i) each type	of transa	ction; (iii)	each date;	
a)	Description of the financial instrument, type of instrument	Ordinary sl Group plc	hares of 2	pence eac	h in Ocado	
	Identification code	ISIN GB00	B3MBS74	7		
b)	Nature of the transaction	Neill Abrams participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all- employee share scheme that was approve by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares" Neill Abrams purchased 14 Partnership Shares at a price of £11.435 per Partnersh Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.		ne SIP is a ed all- as approved y's Annual 11. Under it, e ordinary nce each at res"), using onth, and ordinary ning Shares"). thership r Partnership Company ng Shares. mployee		
c)	Price(s) and volume(s)	Price(s) £11.435		Volume(s	(S)	
		£0.00 2				
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total	
	- Aggregated volume	£10.006	16		£160.09	
	- Price					
e)	Date of the transaction	15 July 201	19		1	

	Details of the person discharging managerial responsibilities/			
1	person closely associated			
a)	Name	Luke Jensen		
2	Reason for the notifie	cation		
a)	Position/status	CEO, Ocado Solutior	าร	
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, auction platform, auc			
a)	Name	Ocado Group plc		
b)	LEI	213800LO8F61YB8N	/BC74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc		
	Identification code	ISIN GB00B3MBS747		
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all- employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares' Luke Jensen purchased 14 Partnership Shares at a price of £11.435 per Partnershi Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.		
c)	Price(s) and volume(s)	Price(s) Volume(s)		
		£11.435	14	
		£0.00	2	

	d)	Aggregated information	Price	Aggregated volume	Aggregate total
		 Aggregated volume Price 	£10.006	16	£160.09
┢	e)	Date of the	15 July 202	L9	
		transaction			
	f)	Place of the transaction	London Stock Exchange (XLON)		1)

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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Ocado Group plc LEI: 213800LO8F61YB8MBC74

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