

Director/PDMR Shareholding

RNS Number : 3546S
Ocado Group PLC
17 March 2016

DIRECTOR/PDMR SHAREHOLDING
OCADO GROUP PLC

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Ocado Group plc Director/PDMR Notification

Ocado Group plc ("the Company") makes the following announcement regarding director participation in the Ocado Share Incentive Plan ("SIP").

The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it employees are able to purchase ordinary shares in the Company of 2 pence each at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares of 2 pence each ("Matching Shares").

As described in the scheme rules (see RNS announcement dated 7 April 2011) under the terms of their participation the directors have committed to a monthly investment in the shares until the end of the relevant scheme.

On 15 March 2016 the directors notified the Company that the number of shares below were purchased at a price of £2.616, and the number of free matching shares below were granted by the Company, all held by the employee benefit trust for the SIP. Details of directors' total shareholdings are set out below.

Name	Number of Partnership Shares purchased	Number of Matching Shares granted	Total SIP shares this month	Number of Ordinary Shares held ¹	Percentage of issued share capital
Tim Steiner	57	8	65	28,772,784	4.6%

Duncan Tatton-Brown	57	8	65	160,980	0.03%
Mark Richardson	57	9	66	3,166	0.0005%
Neill Abrams	57	9	66	1,913,474	0.31%

¹ The total shareholding of the Directors includes that of their connected persons and excludes any interests, options and awards under the Company's Long Term Incentive Plan, Sharesave, 2001 Executive Share Option Scheme, 2014 Executive Share Option Scheme, Joint Share Ownership Scheme and Growth Incentive Plan.

The transactions took place in the UK on 15 March 2016. This announcement is made in accordance with Disclosure and Transparency Rules 3.1.2R and 3.1.3.

Further information concerning each Director's other interests in shares and share schemes are set out in the Company's annual report and accounts for the 52 weeks ended 29 November 2015, except as otherwise amended by a subsequent announcement.

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