## **Director/PDMR Shareholding**

RNS Number : 7886Z Ocado Group PLC 16 September 2022

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

16 September 2022

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its PDMRs' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Tim Steiner				
2	Reason for the notifica	tion				
a)	Position/status	Chief Executive Officer				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC74				
4		on(s): section to be repeated for (i) each type of pe of transaction; (iii) each date; and (iv) each place ve been conducted				
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747				

b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved taxadvantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").				
		Tim Steiner purchased 24 Partnership Shares at a price of £6.232 per Partnership Share, and was granted by the Company (for no consideration) 4 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
c)	Price(s) and volume(s)	Price(s)		Volume(s)		
		£6.232		24		
		£0.00		4		
d)	Aggregated information	Price	Aggregated	volume	Aggregate total	
	<ul><li>Aggregated volume</li><li>Price</li></ul>	£5.342	28		£149.57	
	- PIICE					
e)	Date of the transaction	15 September 2022				
f)	Place of the transaction	London Sto	ck Exchange (	XLON)		

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name Mark Richardson					
2	Reason for the notification					
a)	Position/status	Chief Operations Officer				
b)	Initial notification/ Amendment Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC74				

4		pe of trans	n(s): section to be repeated for (i) each type of e of transaction; (iii) each date; and (iv) each place e been conducted					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747						
b)	Nature of the transaction	Mark Richardson participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approx tax-advantaged all-employee share scheme that approved by shareholders at the Company's Annu General Meeting on 11 May 2011. Under it, employer are able to purchase ordinary shares in the Compat market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matchin Shares").  Mark Richardson purchased 24 Partnership Share a price of £6.232 per Partnership Share, and was granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.						
c)	Price(s) and volume(s)	Price(s)		Volume(s	)			
		£6.232		24				
		£0.00		3				
d)	Aggregated information	Price	Aggregated	l volume	Aggregate total			
	- Aggregated volume	£5.540	27		£149.57			
e)	Date of the transaction	15 Septer	nber 2022					
f)	Place of the transaction	London Stock Exchange (XLON)						

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name Neill Abrams				
2	Reason for the notification				
a)	Position/status	Group General Counsel and Company Secretary			

b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, en platform, auctioneer or			t participant,	auction	
a)	Name	Ocado Gro	up plc			
b)	LEI	213800LO	BF61YB8MBC	74		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747				
b)	Nature of the transaction	Plan ("SIP" advantaged approved be General Me are able to at market vertical deductions allocations Shares").  Neill Abrama price of £6. granted by Matching S	ns participated ). The SIP is a d all-employee by shareholders eeting on 11 M purchase ordin ralue ("Partners from salary ea of matching or  as purchased 2 232 per Partner the Company shares. These seenefit trust for	HMRC approshare schemes at the Compay 2011. Under nary shares in ship Shares"), ach month, and dinary shares at Partnership ership Share, (for no consider shares are he	ved tax- e that was any's Annual er it, employe the Company using d receive ("Matching  Shares at a and was eration) 3	
c)	Price(s) and volume(s)	Price(s) £6.232		Volume(s)		
		£0.00		3		
d)	Aggregated information	Price	Aggregated volume Aggregate total		Aggregate total	
	- Aggregated volume - Price	£5.540	27		£149.57	
e)	Date of the transaction	15 September 2022				
f)	Place of the transaction	London Stock Exchange (XLON)				

	Details of the person d	ischarging managerial re	sponsibilities/person			
1	closely associated					
a)	Name	Luke Jensen	Luke Jensen			
2	Reason for the notifica	tion				
a)	Position/status	CEO, Ocado Solutions				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, en platform, auctioneer of	mission allowance marker auction monitor	t participant, auction			
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC7	74			
4			ated for (i) each type of th date; and (iv) each place			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares in Ocado ISIN GB00B3MBS747	Group plc			
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved taxadvantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").  Luke Jensen purchased 24 Partnership Shares at a price of £6.232 per Partnership Share, and was granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
c)	Price(s) and volume(s)	Price(s)	Volume(s)			
		£6.232	24			
		£0.00	3			

(d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume	£5.540	27	£149.57
e)	Date of the transaction	15 Septemb	per 2022	
f)	Place of the transaction	London Stock Exchange (XLON)		

	Details of the person d	lischarging managerial responsibilities/person			
1	closely associated				
a)	Name	Stephen Daintith			
2	Reason for the notifica	ation			
a)	Position/status	Chief Financial Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, e platform, auctioneer o	mission allowance market participant, auction r auction monitor			
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747			
b)	Nature of the transaction	Stephen Daintith participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").			
		Stephen Daintith purchased 24 Partnership Shares at a price of £6.232 per Partnership Share, and was			

		granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
		£6.232		24	
		£0.00	£0.00 3		
d)	Aggregated information	Price			Aggregate total
	- Aggregated volume	£5.540	27		£149.57
	- Price				
e)	Date of the transaction	15 September 2022			
f)	Place of the transaction	London Stock Exchange (XLON)			

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	James Matthews				
2	Reason for the notifica	tion				
a)	Position/status	CEO, Ocado Technology				
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8MBC74				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747				

b)	Nature of the transaction	James Matthews participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").				
		James Matthews purchased 24 Partnership Shares at a price of £6.232 per Partnership Share, and was granted by the Company (for no consideration) 3 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
c)	Price(s) and volume(s)	Price(s)		Volume(s)		
		£6.232		24		
		£0.00		3		
d)	Aggregated information	Price	Aggregated	volume	Aggregate total	
	<ul><li>Aggregated volume</li><li>Price</li></ul>	£6.232	27		£149.57	
e)	Date of the transaction	15 Septemb	15 September 2022			
		13 Sehrenmen 2022				
f)	Place of the transaction	London Sto	ck Exchange (	(XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

Robert Cooper Deputy Company Secretary Ocado Group plc Buildings One & Two Trident Place Mosquito Way Hatfield Hertfordshire AL10 9UL

Fax: +44 (0)1707 227997

email: company.secretary@ocado.com

Ocado Group plc LEI: 213800LO8F61YB8MBC74

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

**END** 

**DSHUNORRUAUKAAR**