

# Director/PDMR Shareholding

RNS Number : 0997T  
Ocado Group PLC  
22 March 2021

DIRECTOR/PDMR NOTIFICATION  
OCADO GROUP PLC

22 March 2021

## Ocado Group plc Director/PDMR Notification

Ocado Group plc ("the Company") makes the following announcement regarding two of its Directors' participation in The Ocado Save As You Earn Scheme ("Sharesave").

The Sharesave is a tax advantaged share scheme offered to all eligible employees of the Company on the same terms. It offers the opportunity for employees to buy ordinary shares (Shares") in the Company using savings accumulated over a three year period. The maximum amount permitted by HMRC to be invested in all Sharesave schemes is £6,000 per annum.

Tim Steiner and Luke Jensen, Executive Directors, have elected to participate in the 2021 offer of Sharesave as detailed below. They have each been granted 767 options over Shares. The options were granted at a price of 2,346 pence per Share on 19 March 2021. The options become exercisable after three years on 1 May 2024. The notification of dealing form can be found below.

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>	
a)	Name	Tim Steiner
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Executive Officer
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74

<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares in Ocado Group plc  ISIN GB00B3MBS747		
b)	Nature of the transaction	Tim Steiner joined the Ocado Group plc Sharesave 2021 scheme and will make monthly contributions of £500. The Sharesave scheme is an HMRC approved, all employee savings-related share option plan.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		2,346 pence per Share	767	
d)	Aggregated information  - Aggregated volume  - Price	Price	Aggregated volume	Aggregate total
		2,346 pence per share	767	767
e)	Date of the transaction	19 March 2021		
f)	Place of the transaction	London Stock Exchange (XLON)		

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>	
a)	Name	Luke Jensen
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	CEO, Ocado Solutions
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares in Ocado Group plc  ISIN GB00B3MBS747		
b)	Nature of the transaction	Luke Jensen joined the Ocado Group plc Sharesave 2021 scheme and will make monthly contributions of £500. The Sharesave scheme is an HMRC approved, all employee savings-related share option plan.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		2,346 pence per Share	767	
d)	Aggregated information  - Aggregated volume  - Price	Price	Aggregated volume	Aggregate total
		2,346 pence per Share	767	767
e)	Date of the transaction	19 March 2021		
f)	Place of the transaction	London Stock Exchange (XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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Ocado Group plc LEI: 213800LO8F61YB8MBC74

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